Gender, Jobs and Careers in the Online Sex Business

Rabia Javed
FYS Anthropology 100 – The Ethnography of Youth and Justice in New York City – Professors Curtis and Marcus

Introduction
Prostitution is said to be becoming more mainstream and that it is packaged in ways that make it seem more than just sex. Examining online sex ads, this study looks at gender differences and the professionalization of sex work as a career.

Methods
More than 150 students from 6 separate freshman classes extracted information from ads that had been downloaded from Backpage.com and Rentboy.com. Multiple metatagging by students from several classes was used to ensure the fidelity of the data since each ad was metatagged more than once.

Survey Findings

Discussion
Findings from the data suggest that men rather than women are better able to take advantage of the internet, and more of them appear to have success selling BFE experiences. The idea that sex work for women is a career with a future is not supported by the data from this study.

References