Is All Money Green on Internet Sex Sites?

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Research Questions
Many say that American society is both racist and sexist. Does the sex industry reflect this claim? What evidence of it at work in the sex business?

Methods
More than 150 students from 6 separate freshman classes extracted information from ads that had been downloaded from Backpage.com and Rentboy.com. Multiple metatagging by students from several classes was used to ensure the fidelity of the data since each ad was metatagged more than once.

Sexual Preferences

Discussion
Examination of findings from the data show that Rentboy.com is far more discriminating in terms of stated preferences for customers than Backpage.com. For Backpage.com, money trumps racism. Both sites have low percentages of people who are excluded. The most often excluded group of people was non-English speakers followed by Blacks and poor people.

Conclusions
Racism, sexism and discrimination are evident in online sex markets, but not nearly to the extent that is prevalent in society at large.