THEORY AND TACTICS
The Social Cure Theory: People are more likely to be motivated to take action through groups rather than by learning facts. We form social groups for social change.
- Anyone Can Act
- Make The Invisible Visible
- Show, Don’t Tell

SOCIALIZE AND SUPPORT
- Create a YouTube page, Twitter, or blog
- Victims can inspire others by sharing their stories
- Witnesses can show others that the victims are not the only ones affected
- Rapists can share too; maybe there were miscommunications or misunderstandings
- These accounts will be monitored continuously and any hate will be removed and that person will be blocked and all identities will be confidential
- Students can hack into the college’s website and list any information they are trying to hide – often sexual harassment cases

DID YOU KNOW?
- 1 in 5 female college students are victims.
- 1 in 71 men are sexually assaulted in their lives.
- The majority of victims are between 16 and 24.
- 1 out of 10 rapes are reported.
- ANYONE can be raped
- Rapists don’t have a certain “look”

OTHER WAYS YOU CAN HELP
- Men can wear anti-rape shirts with logos such as “STOP RAPE” and the sexual assault awareness ribbon
- Men can defend women when they witness them being verbally and physically sexually assaulted

GOALS
- Decrease the amount of sexual assault on campus
- Raise awareness of sexual assault
- Educate others about the issues and signs of sexual assault
- For men to be more supportive and less judgmental of women
- For men to help show others that not all men are rapists, and to show that any little thing can cause change

A DAY IN THE LIFE OF WOMEN
- Two women go to campus parties: one is dressed conservatively and the other is dressed provocative.
- The girls will be followed by fellow students and recorded to see how they are treated differently.
- The goal is for people to know that it doesn't matter what you wear or what you look like: anyone can be raped.