

Student Affairs Spotlight

Celebrating Philanthropy

A publication from the office of the VP of Student Affairs

BLOODHOUNDS GIVE BACK

"I slept and I dreamed that life is all joy. I woke and I saw that life is all service. I served and I saw that service is joy."

- Kahlil Gibran

As fierce advocates for justice, the spirit of giving is central to the Division of Student Affairs. After all, our work is about student success and providing the next generation with tools they need to change the world. Philanthropy is a natural and necessary part of that mission. By encouraging students, staff & faculty alike to participate in acts of service, we foster the environment of social justice that is so important to the John Jay community. Across campus and throughout the New York City area, Bloodhounds are paying it forward as they also develop competencies in leadership and civic engagement, and expand the College's partnerships with our community in new ways.

At the same time, John Jay is the fortunate recipient of many philanthropic efforts. This was never more obvious than during last semester's Day of Giving, when a team of incredible volunteers secured over \$300,000 in donations that will be used as emergency funding for students in need. We are also grateful for grants to our Counseling and Career Centers to support student housing costs and summer internships. A huge thank you to all who contributed their time and resources over the past several months.

-Lynette Cook-Francis, VP for Student Affairs



DAY OF GIVING

Faculty, staff, students, alumni, friends of John Jay, and trustees all came together for the Day of Giving, resulting in more than 1000 phone calls and 150,000 digital contacts sent. Their efforts yielded 172 gifts to the college, totaling over \$55,000 designated for emergency funding for our students. This earned a matching \$100,000 from the Petrie Foundation. Then, just one day later, an anonymous donor gifted \$50,000, thereby securing another \$100,000 match from Petrie and supporting the emergency funding program through 2016.

TOTAL AMOUNT GIFTED: \$305,563

GRANTS RECEIVED

LCU Fund for Women's Education:

\$40,000 for housing (to Counseling Services)

Jewish Foundation for Education of Women:

\$50,000 gifted last summer, renewed for \$230,000 to cover two years of sophomore internships (to Career Center); \$785,693 to run JFEW-CUNY Service Corps for summers of 2015 & 2016 (to Community Outreach)

Arthur Hill Foundation: \$5000 to fund internships (to Career Center)

Malcolm King Scholarship: \$500 scholarships awarded to two deserving students & a \$10,000 donation for future scholarships was made by Dr. Sydney Samuels, former chair of the JJC Math Department

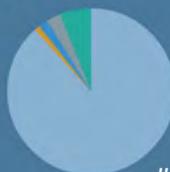
FALL 2014 ACTS OF JUSTICE

As Fierce Advocates for Justice, we are poised to set an example within our communities and help others less fortunate than us. The Office of Community Outreach and Service Learning made a significant contribution in late 2014, reminding us that superheros don't all wear capes.



HOURS CONTRIBUTED

26,254



CUNY Service Corps 23,184
Alternative Breaks 280
One Day Service Projects 480
Semester of Service 730
Community Service Council 1,580

#JJCACTS

As shared on social media (@JJCStudents)

Division of Student Affairs

WHAT DID THEY DO?

Superstar givers include a number of athletic teams & student organizations, as well as the offices of **Community Outreach, UMI & Student Transition Programs**

- AIDS Walk
- Canned food drive
- Gift wrapping
- MS walk
- Breast Cancer Walk
- Color Run
- Swim-a-thon for Make a Splash Foundation
- Toys 4 Tots
- Walk to End Alzheimer's
- Children's holiday party volunteer elves
- Donation to St. Jude's
- Halloween candy hand-out
- Tree-planting
- Volunteer readers at the Children's Center
- Midnight Run to benefit the homeless
- Stop Hunger Now meal-pack-a-thon
- Habitat for Humanity builds

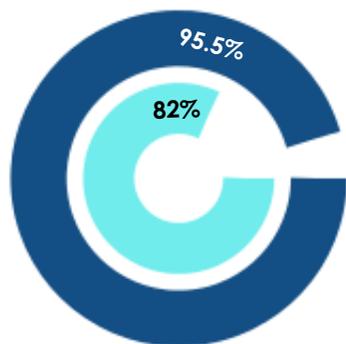
...just to name a few!

Serving students. Developing leaders. 100% engagement.

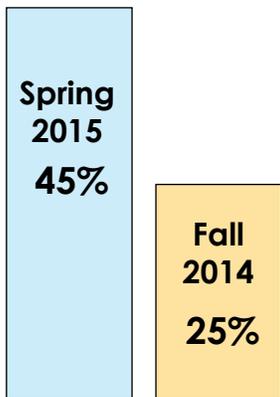
94% of surveyed students think John Jay is a friendly campus.

86% are sure to return to John Jay
(down from 94.5% in fall 2014 & 92.2% in spring 2014)

% of Surveyed Freshmen Who Attended Orientation



■ Spring 2015 ■ Fall 2014



% surveyed seniors who had applied for graduation.

84% of students say their parents are very involved or semi-involved in their college life



CUNY Service Corps Poster Showcase, February 24, 2015

First Annual John Jay Family Weekend February 20-22, 2015



SOCIAL MEDIA SPOTLIGHT

WE ASKED, "WHAT DO YOU WANT TO SEE CHANGE AT JOHN JAY?"

TOP 5 MOST POPULAR ANSWERS ON FACEBOOK & INSTAGRAM:

1. Fix the broken escalators in Haaren Hall
2. Improve the wifi service
3. Fix overheating & poor ventilation in North Hall
4. More opportunities & funding for student involvement, especially in the evening
5. More opportunities for LGBTQ students to build community

rogue_ironette_ Please more events for evening students. Especially job fairs.

6 days ago • Delete • Reply

jessiacono improve the wifi that never works

6 days ago • Delete • Reply

yuuhong_ the escalators in Harren hall have been broken forever...

6 days ago • Delete • Reply