

Student Affairs Spotlight

Getting to Know the Class of 2020

Fall 2016

From the Office of the Vice President of Student Affairs, Lynette Cook-Francis

HERE COMES GENERATION Z

By Ryan Sermon

Born after 1995, they have never known a world without the internet and a tablet is not something they would consider taking in the morning. Even though they have not yet entered the work place, this cohort has a set of different values in comparison to their Millennial counterparts. Having grown up during a recession, this group is labeled as extremely resourceful and entrepreneurial in their thinking. According to a Sparks and Honey report, trends in the Beloit College Mindset List, and a Marketo infographic, 72% of Gen Zers who are current Gen Z'er high-schoolers want to own their own business one day, and 76% hope to turn their hobbies into full-time jobs. This generation is the most diverse with the most multicultural social circles in the United States and is entering college with an expanded view of diversity.

More Gen Zers will be college educated in comparison to their Millennial counterparts, but they may not value traditional higher education as much as their older peers because of the availability of online alternatives. This generation is most likely to watch class instruction online or use social media for research assignments. It is easier to connect with members of this generation by letting them be co-creators of their experiences, demonstrating how they can help make an impact on the world and communicating with them through images - think Instagram and emojis. Support services and academic programs will have to adapt to better accommodate these students as they continue to enter higher education. 😊

Want to work successfully with Gen Z? Flexibility will be key. According to Top Hat Blog, these students will require fast access to information, will need to be taught the benefits of taking risks, and will appreciate educational freedom to be creative and think critically.

Ford, Tiffany (2015, November, 25). 5 Tips for Teaching Generation Z in College [Web Log Post]. Retrieved from https://blog.tophat.com/generation-z/

52% Gen Z'ers say that honesty is the most important quality for being a good leader.

Schawbel, Dan (2014, July, 17). 51 Most Interesting Facts about Generation Z. [Web log post]. Retrieved from http://danschawbel.com/blog/39-of-the-most-interesting-facts-

ABOUT GEN Z

- Have seen the US population grow by more than 1 million Latinos per year since birth.
- Have never had to watch or listen to programs at a scheduled time.
- Have always had books available to them on Audible.
- Have never seen a billboard ad for cigarettes.
- Have always purchased their airline tickets online.

Beloit College (2016). :The Mindset List: Class of 2020. Retrieved from https://www.beloit.edu/mindset/2020/

Orientation 2016

From June through August, we welcomed our incoming freshmen and transfer students with characteristic John Jay spirit. Thank you to the hard work of Student Transitions Programs, their fantastic team of Peer Ambassadors, and the faculty and staff who helped make it happen. This year's orientation sessions were fun, informative and fierce. At the time of publication, 1,523 freshman and 1,795 transfers have enrolled at John Jay College for this semester.

NEW INTERPRETATION SERVICES AT ORIENTATION



JJC students practicing their craft during family orientation, while providing a valuable service to our Spanish-speaking families.

This year, Student Transition Programs engaged students from the Interpretation and Translation Certificate program to practice their skills during family orientation. Being a Hispanic Serving Institution (HSI) means that our students' families may need access to information in Spanish. In order to keep them engaged in the process, Spanish-speaking family members were invited to utilize our translation services during the orientation workshops. STP collaborated with Professor Aida Martinez-Gomez to get the new initiative off the ground. Six of her students translated and interpreted family orientation over 4 sessions throughout the summer. The students were paid for their services and were able to practice their craft in a safe, low-risk environment, making it a quality experience for them and an important service for the families who need the assistance.

CONVOCATION ATTENDANCE, 2014-2016

Convocation is becoming a tradition at John Jay. This year, John Jay Alumni Association President Shauna Kay-Gooden (Associate Counsel of the Metropolitan Transit Authority) shared words of wisdom with nearly 300 new Bloodhounds.



	Students	Faculty
2016	273	73
2015	150	31
2014	450	135

- **83.4 %** of freshmen who enrolled by August 18 attended Orientation in 2016 as compared to **80.1%** in 2015.
- In our direct, post-orientation assessment of incoming students, **97.5%** knew they needed 120 credits to graduate; **94%** knew they needed 15 credits per semester to graduate in 4 years; and **88%** understood that electives are one of 3 components needed to achieve a Bachelor's degree.



Students participating in PlayFair during Orientation 2016.

"Laughter is the shortest distance between two people." - Victor Borge