

## Richard E. Ocejo

Associate Professor, Department of Sociology  
John Jay College and the Graduate Center, CUNY

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### EDUCATION

*Ph.D.*, Sociology. 2009. CUNY Graduate Center.

*M.A.*, Sociology. 2005. Queens College, CUNY.

*B.A.*, Sociology. 2002. Fordham University.

### TEACHING POSITIONS

2016-current. Doctoral Faculty in Sociology, CUNY Graduate Center.

2016-current. *Associate Professor*. John Jay College of Criminal Justice, CUNY.

2013-current. Doctoral Faculty in Criminal Justice, CUNY Graduate Center.

2009-2016. *Assistant Professor*. John Jay College of Criminal Justice, CUNY.

#### Regular Courses:

Undergraduate: Urban Sociology, Research Methods, Qualitative Research  
Methods, Introduction to Sociology

Ph.D./Honors: "Survey of Research Methods I and II," The Doctoral Program in  
Criminal Justice at The Graduate Center and John Jay College<sup>1</sup>;  
"Seminar 2: The Peopling of New York City," Macaulay Honors  
College, CUNY

Past Courses: Special Topics in Sociology, McNair Program Research Seminar, Study  
Abroad Program to Genoa, Italy

2008-2009. *Adjunct Lecturer*. Pace University. Courses taught: Urban Sociology and Introduction  
to Sociology (twice).

2007-2008. *Adjunct Lecturer*. Brooklyn College, CUNY. Courses taught: Urban Sociology  
(twice) and Senior Seminar.

2003-2005. *Graduate Teaching Fellow*. Bronx Community College, CUNY. Courses taught:

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<sup>1</sup> The Doctoral Program in Criminal Justice at the Graduate Center and John Jay College is ranked within the top ten programs in the country. All students are fully funded. See US News and World Report 2009 Rankings: <http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools/top-humanities-schools/criminology-rankings>

Introduction to Sociology (four times), Social Deviance (three times), and Class and Power (once).

2003. Summer. *Adjunct Lecturer*. College of Staten Island, CUNY. Course taught: Class, Status, and Power.

## PUBLICATIONS

### *Books*

2017. *Masters of Craft: Old Jobs in the New Urban Economy*. Princeton University Press. Forthcoming.

2014. *Upscaling Downtown: From Bowery Saloons to Cocktail Bars in New York City*. Princeton University Press.

\* Reviews: *American Journal of Sociology* (121:4) (2016); *Urban Geography Research Group* (April, 2016. URL: <http://urban-geography.org.uk/wp-content/uploads/2016/04/Tuttle-2016-Review-of-Ocejo.pdf>); *Sociological Forum* (31:1) (2016); *Social Forces* (online; 10/12/15); *Acta Sociologica* (58:2) (2015); *Contemporary Sociology* (45:1) (2016); *City & Community* (14:2) (2015); *Kirkus Reviews* (2014); *Financial Times* (October 26, 2014)

2012. *Ethnography and the City: Readings on Doing Urban Fieldwork* (ed.). Routledge.

\* Reviews: *Journal of Urban Affairs* (36:3) (2014); *Urban Studies* (51:12) (2014); *Metropolitiques* (3 April 2013. URL : <http://www.metropolitiques.eu/Urban-Ethnography-A-Handbook.html>)

### *Peer-Reviewed Journal Articles*

2014. "Show the Animal: Constructing and Communicating New Elite Food Tastes at Upscale Butcher Shops." *Poetics*. 47: 106-21.

2014. "Subway Diaries: How People Experience and Practice Riding the Train," with Stephane Tonnelat (second author). *Ethnography*. 15 (4): 493-515.

\* Reprinted in *International Express: New Yorkers on the #7 Train*, by Stephane Tonnelat and William Kornblum. Cornell University Press. Forthcoming.

2012. "At Your Service: The Meanings and Practices of Contemporary Bartenders." *European Journal of Cultural Studies*. 15 (5): 642-48.

2011. "The Early Gentrifier: Weaving a Nostalgia Narrative on the Lower East Side." *City & Community*. 10 (3): 285-310.

2010. "'What'll it Be?': Service and the Limits of Creative Work Among Cocktail Bartenders." *City, Culture, and Society*. 1 (4): 179-84. Lead article.

### *Invited Book Chapters*

2014. "Cultural Intermediary Case Studies: Food and Drink," in *The Cultural Intermediaries Reader*, Jennifer Smith Maguire and Julian Matthews (eds.) Sage Publications. Pp. 192-201.
2013. "Brokerage, Mediation, and Social Networks in the Creative Industries," with Pacey Foster (first author) in *Oxford Handbook of Creative and Cultural Industries*, Candace Jones (ed.) Oxford University Press. Pp. 405-20
2013. "Writing Textual Analyses: Literature Reviews, Book Reviews, Annotated Bibliographies, and Encyclopedia Entries," Chapter 4 in *Writing for Emerging Sociologists*, Angelique Harris and Alia Tyner-Mullings (eds.) Sage Publications. Pp. 91-5.
2009. "Nightlife in New York City: Regulating the City that Never Sleeps," with David Brotherton (second author), Chapter 13 in *Nightlife and Crime: Social Order and Governance in International Perspective*, Philip Hadfield (ed.) Oxford University Press. Pp. 207-18.

### *Book Reviews and Peer-reviewed Essays*

2017. Review of Brooke Harrington's *Capital without Borders: Wealth Managers and the One Percent* (Harvard University Press, 2016). *Work and Occupations*. Forthcoming.
2017. Review of Terry Williams and Trevor B. Milton's *The Con Men: Hustling in New York City* (Columbia University Press, 2015). *Contemporary Sociology*. Forthcoming.
2017. Review of Sarah Bowen's *Divided Spirits: Tequila, Mezcal, and the Politics of Production* (University of California Press, 2015). *Contemporary Sociology*. Forthcoming.
2016. Review of Rachael A. Woldoff, Lisa M. Morrison, and Michael R. Glass's *Priced Out: Stuyvesant Town and the Loss of Middle-Class Neighborhoods* (New York University Press, 2016). *International Journal of Comparative Sociology*. (57) 4: 256-9.
2015. "Bar Fights on the Bowery." Peer-reviewed feature article. *Contexts*. (14) 3: 20-5.
2015. Review of Ruben A. Buford May's *Urban Nightlife: Entertaining Race, Class, and Culture in Public Space* (Rutgers University Press, 2014). *City & Community*. (14) 2: 228-31.
2015. "Taking Research to the Streets," with Jonathan Wynn (first author). Peer-reviewed journal essay. *Metropolitiques*. 9 June 2015. URL: <http://www.metropolitiques.eu/Taking-Research-to-the-Streets.html>
2015. "In Cathedrals of Craft: The New Elite Retail, Manual Labor, and Service Jobs." Peer-reviewed journal essay. *Metropolitiques*, 5 May 2015. URL: <http://www.metropolitiques.eu/In-Cathedrals-of-Craft-Workplaces.html>
2014. "The Abattoir's Call: At the Margins of New York City's Foodie Movement." *Metropolitiques*, 17 November 2014. URL: <http://www.metropolitiques.eu/The-Abattoir-s-Call-At-the-Margins.html>

2013. Review essay on Olaf Kaltmeier's (ed.) *Selling EthniCity: Urban Cultural Politics in the Americas* (Ashgate, 2011); Heiko Schmid, Wolf-Dietrich Sahr, and John Urry's (eds.) *Cities and Fascination: Beyond the Surplus of Meaning* (Ashgate, 2011); and Terry Nichols Clark's (ed.) *The City as an Entertainment Machine* (Lexington, 2011). *International Journal of Urban and Regional Research*. 37 (1). Pp. 348-51.
2011. "The Triumph of Density and the Agony of Sprawl: Glaeser's Solutions for Improving Our Cities." Peer-reviewed review of Edward Glaeser's *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier* (Penguin Books, 2012). *Metropolitiques*, 23 November 2011. URL: <http://www.metropolitiques.eu/The-Triumph-of-Density-and-the.html>.
2009. "As It Seems: Producing and Consuming Nightlife in the Postindustrial City." Review of David Grazian's *On the Make: The Hustle of Urban Nightlife* (University of Chicago Press, 2008). *Sociological Forum*. (24) 3. Pp. 720-5.
2007. Review of Deborah Talbot's *Regulating the Night: Race, Culture, and Exclusion in the Making of the Night-time Economy* (Ashgate, 2007). *Urban Geography Research Group: Royal Geography Society with the Institute of British Geographers*. URL: <http://urban-geography.org.uk/Book%20Reviews/Ocejo%20-%20Talbot%20%282007%29.pdf>
2005. Review of James Howard Kunstler's *The City in Mind: Notes on the Urban Condition* (Free Press, 2001). *City & Community*. 4 (3). Pp. 323-4.
2005. Review of Janja Lalich's *Bounded Choice: True Believers and Charismatic Cults* (University of California Press, 2004). *Contemporary Sociology*. 34 (4). Pp. 384-5.

#### *Encyclopedia Entries*

2017. "Ethnography," entry for *Essential Concepts in Sociology*, edited by J. Michael Ryan. Wiley-Blackwell. Forthcoming.
2011. "Cultural Capital," entry in *Concise Blackwell Encyclopedia of Sociology*, George Ritzer and J. Michael Ryan, eds. Oxford: Blackwell Publishing. Pp. 104-5.
2008. "Service Economy," entry in *Encyclopedia for the Study of Social Problems*, Vincent N. Parrillo, ed. NY: Sage Publications.

#### *Works in Progress*

##### Books Under Contract

*Crafting Research: Practical Skills for Solving Social Problems* (working title). Routledge.

##### Peer-Reviewed Journal Articles

"Sustaining Enchantment: Work Practice Strategies among Culture Workers." With Alexandre Frenette. Peer-reviewed journal article. Under review.

“Cool for Some: The Gendered Experiences of Precarious Work.” With Yasemin Besen-Cassino. Peer-reviewed journal article. In progress.

### Invited Book Chapters

“Gentrification and Urban Inequality,” *Oxford Handbook of Consumption*, Frederick Wherry and Ian Woodward (eds). Oxford.

“The Science and the Art: Meanings of Skill among New Elite Manual Laborers,” *Geographies of Making/Making Geographies: Embodiment, Matter and Practice*, Laura Price and Harriet Hawkins (eds). Routledge.

### PROFESSIONAL PRESENTATIONS

#### *Academic Conferences*

2016. “You just don’t know that you like gin’: Classifying Consumers among New Elite Service Workers.” The Consumers Network Roundtable for the Culture Section at the American Sociological Association’s annual conference, in Seattle. (And presider.)

2016. “Craft Service: Experiencing “Bad” Jobs among New Elite Manual Laborers.” Economic Sociology Section of the American Sociological Association Pre-conference on The New Economy, in Seattle.

2016. “Sustaining Enchantment: Work Practice Strategies among Culture Workers.” Paper Session on “Sociology Confronting the New Economic Order.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in Boston.

2015. “Reading about New York: New Books on NYC.” Spotlight Session on New York City. Book talk at the Eastern Sociological Society’s annual conference, in New York City.

2015. “How Middle Class Kids Want Working Class Jobs.” Paper Session on “Professional Identities in the Cultural Industries.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in New York City.

2014. “Downtown Ghosts: The Lower East Side’s Day/Night Conflict.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in Baltimore.

2013. “Show the Animal: Skill and the Communication of Food Values among Butchers.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in Boston.

2013. “In the Company of Men: The Construction of Masculinity at Upscale Barbershops.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in Boston.

2012. “The Tradesmen: Interactive Service, Craft Production, and the Reinvention of Working-Class Jobs.” Academic paper presentation and workshop at the “Experience the Creative Economy” conference at the Martin Prosperity Institute, in Toronto.

2012. “Cultural intermediaries in an age of disintermediation: Brokerage roles in the production and consumption of culture” (with Pacey Foster, first author). Academic paper presentation at the Annual Meeting of the International Network for Social Network Analysis, in Los Angeles.
2012. “Craft and the Reinvention of Working-Class Jobs.” Academic paper presentation at the American Association of Geographers’ annual conference, in New York City.
2012. “Geographies of Craft and Crafting.” Academic paper presentation at the American Association of Geographers’ annual conference, in New York City.
2012. “Ethnography and the World of Fiction.” Academic panel (Organizer, presenter, and discussant) at the Eastern Sociological Society’s annual conference, in New York City.
2011. “Gatekeepers, tastemakers and co-producers: Understanding the changing role of cultural intermediaries in the new creative economy” (with Pacey Foster, first author). Academic paper presentation at the American Association of Geographers’ annual conference, in Seattle.
2011. “Making drinks: Conspicuous production and the craft of cocktails and microdistilling.” Academic paper presentation at the Eastern Sociology Society’s annual conference, in Philadelphia.
2011. “Re-Forming the City,” Panel Discussant, Regular Paper Session at the Eastern Sociology Society’s annual conference, in Philadelphia.
2010. “‘I’m just a humble bartender’: Craft Production, Creative Regression, and Professional Identity in a Service Industry.” Academic paper presentation at the American Sociological Association, in Atlanta.
2010. “The Reinvention of Mixology: Cocktail Culture, Craft Production, and Community in the Postindustrial Economy.” Academic paper presentation at the International Sociological Association World Congress of Sociology’s annual conference, in Gothenburg, Sweden.
2010. “Craft Production, Creative Regression, and the Cocktail Industry.” Academic paper presentation and workshop at the “Experience the Creative Economy” conference at the Martin Prosperity Institute, in Toronto.
2010. “In the Public Interest: Politics and Powerlessness in Nightlife Development.” Academic paper presentation at the Eastern Sociology Society’s annual conference, in Boston.
2008. “The Uses of Nightlife Disorder: Flexible Regulation and the Urban Nighttime Economy,” panel paper presentation at the American Sociological Association’s annual conference in Boston.
2008. “Notes on Lower East Side Cocktail Bars: The Mixology Cultural Field and Spaces of Creativity in the Contemporary City.” Roundtable paper presentation at the Eastern Sociological Society’s annual conference in New York City.

2007. "Into the Night: Urban Change through the Prism of Bars and Bar Landscapes." Academic paper presentation at the American Sociological Association's annual conference in New York City.
2007. "Rebranding W.A.C. at BMCC." Academic paper presentation at the CUNY Writing Across the Curriculum Program's Professional Development Conference at Baruch College of CUNY.
2007. "Bar Landscapes: Culture and Conflict on the Lower East Side." Academic paper presentation at the Eastern Sociological Society's annual conference in Philadelphia.
2007. "Subway Diaries: Immigrant High School Students on the 7 Train." Academic paper presentation at the Eastern Sociological Society's annual conference in Philadelphia.
2006. "Ordering the Home Away from Home: Bartenders and the Construction of Boundaries." Academic paper presentation at the American Sociological Association's annual conference in Montreal, QC.
2006. "The Persistence of Place: Gentrification and the Survival of an Urban Bar." Academic paper presentation at the Pacific Sociological Association's annual conference in Hollywood Hills, CA.
2006. "Intoxicating Situations: The Benefits of Drinking in the Field." Academic paper presentation at the SUNY Stony Brook Third Annual Student Ethnography Conference.
2006. "The Smallest Bar in the World: Spatial Structuring at an Urban Third Place." Roundtable paper presentation at the Eastern Sociological Society's annual conference in Boston.
2005. "Bringing Work Home: An Ethnographer's Self-discovery from Living with Subjects." Academic paper presentation at the Eastern Sociological Society's annual conference in Washington, D.C.

*Invited Talks and Interviews*

2016. Public Sociology Lecture at Hunter College, CUNY. September 14.
2016. *Beyond the Beat: Musicians Building Community in Nashville*, by Daniel Cornfield. Author-Meets-Critics Session at the Southern Sociological Society's annual conference in Atlanta.
2016. Interview with Drew Anderson for *CBC News* article, "Bar philosophy: What Calgary's drinking holes say about our city." <http://www.cbc.ca/news/canada/calgary/significance-of-bars-calgary-1.3402451>. January 16.
2015. Interview with Judith Regan on "The Judith Regan Show," on SiriusXM Radio. June 27.
2015. Interview with Benjamin Walker for "Theory of Everything" podcast, on Radiotopia. April 8.

2015. Interview with Richard Firstman for “Book Beat” podcast, on CUNY Radio.  
<http://www1.cuny.edu/mu/podcasts/2015/03/04/nightcrawling-in-gentrified-new-york/>.  
 March 4.
2015. Interview with Laurie Taylor for “Thinking Allowed,” on BBC Radio 4.  
<http://www.bbc.co.uk/programmes/b04wwdz1>. January 7.
2009. Interview with Maria Ricapito for *New York Times* article, “Drinks? Shake, Stir and Roll.”  
 December 30.
2008. “City Nights: The Political Economy of Urban Nightlife.” Colloquium Series in the  
 Department of Sociology at John Jay College of Criminal Justice, CUNY. May 7.

*Panel Organizer, Discussant, and/or Presider*

2015. Roundtable Session Organizer for Consumers and Consumption Section of the American  
 Sociological Association, at the American Sociological Association’s annual conference, in  
 Chicago.
2014. Regular Paper Session on “Community.” Organizer and presider for Regular Session at  
 American Sociological Association’s annual conference, in San Francisco.
2013. “Life in the Gastropolis: Discussing New York City’s Food Worlds.” Organizer, presider,  
 and discussant for Regional Spotlight Session at the American Sociological Association  
 annual conference, in New York City.
2013. SUNY Stony Brook’s 9<sup>th</sup> Annual Graduate Student Ethnography Conference. Discussant for  
 “The Ties that Bind: Understanding Community-Based Boundaries.” April 19.
2013. “Gender Patterns in the Workplace.” Panel presider at the Eastern Sociological Society’s  
 annual conference, in Boston.
2012. “Race, Gender, and Place Attachments,” Section on Community and Urban Sociology  
 Roundtables, Table Presider, at the American Sociological Association’s annual conference,  
 in Denver.
2010. “Negotiating Urban Neighborhoods,” Panel Presider, Regular Paper Session at the Eastern  
 Sociology Society’s annual conference, in Boston.
2007. Panel moderator for screening of documentary film *Brooklyn Matters* at Brooklyn College.  
 December 4.

PROFESSIONAL AFFILIATIONS AND SERVICE

*Editorial*

- 2016-current. Editorial board member, *Work and Occupations*.
- 2015-current. Senior Editor, *Journal for Undergraduate Ethnography*, online editor-reviewed  
 journal (<http://undergraduateethnography.org/>)

2014-current. Contributing Editor, *Metropolitica*, online peer-reviewed academic journal ([www.metropolitica.org](http://www.metropolitica.org)).

*Committees and Conferences*

2016-current. Member, Membership Committee, Consumers and Consumption Section, American Sociological Association.

2016-current. Member, Publications Committee, Community and Urban Sociology Section, American Sociological Association.

2015-current. Chair, Program Committee, 2017 Eastern Sociological Society Annual Conference.

2016. Member, Distinguished Book Award Committee, Consumers and Consumption Section, American Sociological Association.

2015. Member, Mary Douglas Prize for Best Book in the Sociology of Culture Committee, Culture Section, American Sociological Association.

2015. Member, Distinguished Scholarly Publication Award Committee, Consumers and Consumption Section, American Sociological Association.

2015. Walking Tour Guide, Eastern Sociological Society Conference.

2013. Member, Local Arrangements Committee, American Sociological Association Conference.

2013. Walking Tour Guide, American Sociological Association Conference.

2012. Member, Community and Urban Sociology Section Planning Committee, American Sociological Association Conference.

2012. Walking Tour Guide, Eastern Sociological Society Conference.

2008. Volunteer, Eastern Sociological Society Conference.

2008. Member, Jane Addams Award Committee, Community and Urban Sociology Section, American Sociological Association.

*Peer Reviewer*

Presses

Berghahn Books (1)

NYU Press (1)

Pearson (2)

Perseus Books/Westview Press (2)

Routledge (6)

Wiley Blackwell (1)

### Journals

*City & Community* (5)  
*City, Culture, and Society* (1)  
*Journal of American Studies* (1)  
*Industry and Innovation* (1)  
*Poetics* (3)  
*Sociological Focus* (1)  
*Urban Design International* (1)  
*Urban Affairs Review* (1)  
*Urban Studies* (4)  
*Work and Occupations* (7)

### *Memberships*

American Sociological Association (since 2002)  
Eastern Sociological Society (since 2004)  
Community and Urban Sociology Section, American Sociological Association (since 2004)  
Culture Section, American Sociological Association (since 2006)  
Consumers and Consumption Section, American Sociological Association (since 2013)  
Work and Occupations Section, American Sociological Association (since 2014)

### *Volunteer*

2017-current. Host, New Books Network channel in Sociology. (<http://newbooksnetwork.com/>)

### INSTITUTIONAL SERVICE

#### *Departmental*

2016-current. Sociology Major Coordinator.

2010-2016. Member, Department of Sociology Curriculum Committee. (Chair, 2013-2016).

2013-15. Member, Ph.D. Program in Criminal Justice Admissions Committee.

2014-15. Member, Ph.D. Program in Criminal Justice Curriculum Committee.

2010-11. Member, Department of Sociology Student Appeals Committee.

2010-11. Department of Sociology Representative to PSC CUNY.

#### *College*

2016-current. Member, Honors Program Advisory Board.

2013-current. Faculty Fellowship Adviser. Center for Post-graduate Opportunities.

2012-2016. Faculty Mentor, The Ronald E. McNair Post-Baccalaureate Achievement Program.

2014-15. Member, Action Team I: Development of Retention Strategies for High Achieving Students. Office of Fellowship and Scholarship Opportunities.

- 2013-15. Member, Human Services and Community Justice Major Planning Committee.
- 2012-14. Member, Sustainability and Environmental Justice Minor Planning and Executive Committee.
- 2011-14. Member, University Curriculum and Standards Committee.
- 2012-13. Member, Ad Hoc Committee on International Programs.
- 2010-13. Faculty Senate Representative to the College Council.
- 2010-13. Member, Faculty Senate.
- 2010-13. Member, Learning Communities Assessment Group.
- 2010. Member, Subway Series Planning Committee.

#### AWARDS AND FELLOWSHIPS

- 2011. CUNY Faculty Fellowship Publications Program.
- 2010. John Jay College Special Research Support Fund. Seed money for ongoing research project.
- 2010. Stewart Travel Grant, CUNY Academy for the Humanities and Sciences. Travel grant to attend and present a paper at the Eastern Sociological Society's annual conference in Boston.
- 2010. PSC-CUNY 41 Research Award Program. For project entitled, "The Reinvention of Mixology: Cocktail Culture, Craft Production, and Community in the Postindustrial Economy"
- 2007. Doctoral Student Research Grant Program. CUNY student research grant for dissertation project.
- 2005-07. Writing Fellowship, CUNY Writing Fellows Program. Position at Borough of Manhattan Community College, CUNY.
- 2003-05. Graduate Teaching Fellowship, CUNY Graduate Teaching Fellows Program. Position at Bronx Community College, CUNY.

#### OTHER RESEARCH EXPERIENCE AND EMPLOYMENT

- 8/2008-5/2009. *Academic Skills Advisor*. School of Professional Studies at the Graduate Center, CUNY.
- 2/2008-5/2009. *Academic Consultant*. Office of Educational Opportunity and Diversity Programs (OEODP) at the Graduate Center, CUNY.

9/2007-5/2008. *Research Assistant*. “Nightlife Safety Training and Research Program,” with principal investigator David Brotherton (Ph.D., John Jay College of Criminal Justice, CUNY).

9/2005- 8/2007. *Research Assistant*. “The 7 Train Subway Project,” with co-principal investigators Stephane Tonnelat (Ph.D., College of Staten Island, CUNY) and William Kornblum (Ph.D., Graduate Center, CUNY).

9/2005- 5/2007. *CUNY Writing Fellow*. Borough of Manhattan Community College, CUNY.

3/2005- 12/2006. *College Assistant*. Office of Research and Sponsored Programs at the Graduate Center, CUNY.

6/2005- 9/2005. *Ethnographic Research Assistant*. Horowitz Associates Market Research and Consulting.

1/2003- 2/2005. *Research Assistant*. Center for Urban Research at the Graduate Center, CUNY.

1/2003- 5/2003. *Research Assistant*. Assistant for Julia Wrigley, Deputy Executive Officer at the Graduate Center of CUNY.

## REFERENCES

*Available upon request.*