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Current Position

Associate Professor, John Jay College of Criminal Justice. Department of Political Science. Fall 2014-Present

- Assistant Professor, John Jay College, Fall 2007-Summer 2014.

Publications

Book

Candidate-Centered Campaigns: Political Messages, Winning Personalities, and Personal Appeals. 2014. New York: Palgrave Macmillan, Inc.

Peer Reviewed Publications

“‘I Have Ten Peer Reviewed Articles. Now What?’ How Political Science Research Methods Textbooks Teach Students About Scholarly Context.” Forthcoming (November 2016). *The Journal of Academic Librarianship*.

- Preview Version of the Article Available Here:
<http://www.sciencedirect.com/science/article/pii/S009913331630091X>

“Issue Frame Ownership: The Partisan Roots of Campaign Rhetoric.” November 2014. *Political Communication*. 31(4): 604-627.

“Candidate Reputations and Issue Agendas.” November 2013. *American Politics Research*. 41(6): 1022-1051

“Barack Obama’s ‘American’ Problem: Unhyphenated Americans in the 2008 Elections.” With Jeremy Teigen., September 2011. *Social Science Quarterly*. 92(3): 563-587.

“Unhyphenated Americans in the 2010 U.S. House Election,” July 2011. *The Forum*. 9(2): Article 4.

“Campaign Messages in Lower Court Elections after *Republican Party of Minnesota vs. White*.” With Mark Jonathan McKenzie. Summer 2011. *Justice System Journal*. 32(1): 125-148.

“Has the ‘New Style’ of Judicial Campaigning Reached Lower Court Elections.” With Mark Jonathan McKenzie. January-February 2010. *Judicature*. 93(4): 150-160.

“Even Closer, Even Longer: What if the 2008 Democratic Primary Used Republican Rules?”
July 2009. *The Forum*. 7(2): Article 3.

“Cracking Back: The Effectiveness of Partisan Redistricting in the 2002 Texas State House.”
With Seth C. McKee. Winter 2006. *American Review of Politics*. 26(2): 385-404.

“Tempus Fugit: How Legislative Candidates Allocate Their Own Time.” *Journal of Political Marketing*. January 2006. 5(1/2) 79-104.

“Information Costs and Voter Turnout in the 2003 California Recall Election.” With Danny Hayes. March 2005. *American Politics Research*. 33(2): 187-215.

Book Chapters

“Texas: Big Red in the 2012 Elections.” In *Second Verse, Same as the First: The 2012 Presidential Election in the South*. 2014. eds. Scott E. Buchanan & Branwell Dubose Kapeluk. University of Arkansas Press.

“Rick Perry: The Quickly Fading Star of Texas.” *The 2012 Nomination and the Future of the Republican Party: The Internal Battle*. 2013. ed. William J. Miller. Lexington Books.

“Texas After the Bush Era,” With Mark Jonathan McKenzie. *A Paler Shade of Red: The 2008 Presidential Election in the South*, eds. Branwell DuBose Kapeluck, Laurence W. Moreland, and Robert P. Steed. University of Arkansas Press.

“Tempus Fugit: How Legislative Candidates Allocate Their Own Time.” *Campaigns and Political Marketing*. 2006. Wayne P. Steger, Sean Q. Kelly, and J. Mark Wrighton, eds. Haworth Press, Inc. (co-published *Journal of Political Marketing* article from above).

Published Reports

“2010 APSA Teaching and Learning Conference Track Summaries: Program Assessment,” with Candace C. Young and Jill Abraham Hummer. July 2010. *PS: Political Science and Politics*. 43(3): 575-76.

Academic Experience

John Jay College of Criminal Justice

- Associate Professor, Fall 2014-Present
- Assistant Professor, Fall 2007-Summer 2014

Austin Community College

- Adjunct Assistant Professor, Summer 2004-Summer 2007

University of Texas at Austin

- Graduate Instructor, Summer 2007

Courses Taught: Introduction to American Government, Introduction to Research in Politics, The Politics and Administration of the 2016 Election, Political Parties and Pressure Groups, Media & Politics; Legislative Process, New Media & Politics, Texas State and Local Government.

Education

Ph.D. August 2007; Government, University of Texas at Austin.

Dissertation: Résumé Politics: How Campaigns Use Background Appeals to Win Votes and Elections

Committee: Daron Shaw (Chair), John Sides, Brian Roberts, Sharon Jarvis, Roderick Hart

M.A. August 2004; Government, University of Texas at Austin.

B.A. May 1995; Politics, Pomona College.

Working Papers

What's the Matter with West Virginia? Partisan Change and Unhyphenated Americans. Book Project

“Unhyphenated Americans, Barack Obama, and the Rise of Republicans,” *Social Science Quarterly*. Forthcoming.

“Let Me Tell You a Little Bit About Myself: Biographical Appeals in Congressional General Election Campaign Advertising” with Ernest McGowen. Under Review at the *Journal of Political Marketing* after invitation to revise and resubmit.

“Divisive Primaries and General Election Fund Raising: Not All Experiences Are the Same.” With Mark Jonathan McKenzie. Invited to revise and re-submit by *American Politics Research*.

Grants and Fellowships

Faculty Fellowship Publications Program, City University of New York, Spring 2010. \$3,800 Grant (Course Release)

PSC-CUNY Grant, Research Foundation—CUNY; 2008-2009. \$5,450 Grant.

Research Assistance Program; John Jay College; Fall 2008. \$1,000 Grant.

Joe Long Fellowship; Department of Government; University of Texas; 2006-07.

University Continuing Tuition Fellowship; College of Liberal Arts; University of Texas; 2006

McDonald Research Fellowship; Department of Government; University of Texas; 2005

Patterson Fellowship (Travel Grant for Conference Participation); Department of Government; University of Texas; Spring 2002; Fall 2003; Spring 2004; Spring 2005; Fall 2005; Spring 2007

Professional Service

Department and College Service

Political Science Department Personnel and Budget Committee, Elected by Colleagues

- 2008-2010; 2015-present

Department Retreat Planning Committee

- Spring 2016

Undergraduate Curriculum and Academic Standards Committee

- Fall 2013-Spring 2015
- Program Review Subcommittee
 - Fall 2013-Spring 2015
 - Chair, 2014-15 Academic Year

Political Science 101 Advisory Committee, 2007-10.

- Coordinator, 2009-10 & 2010-11 Academic Years

Co-Chair, Department Events Committee, Spring 2010-Present

Learning Assessment Committee, Fall 2009-Present

American Studies Major Development Committee, Spring 2008-present.

Comparative Politics Search Committee, Fall 2008

American Politics Search Committee, Spring 2010

Discussant

“Group Membership and Issue Opinions” Panel, *New England Political Science Association Meeting*, Hartford, CT, April 29-30, 2011

“Tea Party, Culture War and Contemporary Cleavages” Panel, *Midwest Political Science Association Meeting*, Chicago, IL, March 31-April 3, 2011.

“Explanation and Prediction in State Elections” Panel, *Southern Political Science Association Annual Meeting*, New Orleans, LA, January 6-8, 2011.

“Southern Electoral Politics in the 2010 Midterm, *Southern Political Science Association Annual Meeting*, New Orleans, LA, January 6-8, 2011.

“Contemporary Conservatives” Panel, *New York State Political Science Association Annual Meeting*, New York, NY, April 24-25, 2009.

- “E-Campaigning: Moving the Battlefield” Panel, *Midwest Political Science Association Annual Meeting*, Chicago, IL, April 3-6, 2008.
- “Public Policy in the South” Panel; *The Citadel Symposium on Southern Politics*, Charleston, SC, March 6-7, 2008.
- “Evaluating the Effects of Candidate Characteristics and Skills” Panel, *Southern Political Science Association*, New Orleans, LA, January 10-12, 2008.
- “Campaign Effects and Targeting Voters” Panel, *Midwest Political Science Association*, Chicago, IL, April 12-15, 2007.
- “Mobilization and Turnout” Panel, *Southern Political Science Association*, New Orleans, LA, January 3-7, 2007.
- “Strategic Use of the Media in American Politics” Panel, *Southwest Social Science Association Conference*, New Orleans, LA, March 23-26, 2005.
- “Issue Knowledge, Policy Preference, and Electoral Choice” Panel, *Southwest Social Science Association Conference*, Corpus Christi, TX, March 18-20, 2004.

Article Referee

American Journal of Political Science, *Journal of Politics*, *American Politics Research*, *American Review of Politics*, *Public Opinion Quarterly*, *Political Research Quarterly*

Other Service

Judge, Warren Mitofsky Student Paper Competition, New York Chapter of the American Association for Public Opinion Research, 2008, 2010.

Related Experience

Member, Decision Desk Staff, Fox News, General Elections 2004-2008, Primary Election 2008.
Worked with Fox News personnel to interpret exit poll returns and call elections.

Co-Director, University of Texas Module, Combined Congressional Elections Survey, Fall 2006.
Co-authored survey instrument for internet survey.

Campaign Staffer and Political Consultant, 1995-2000.
Developed campaign messages; implemented voter mobilization programs.

DNC Campaign Academy; Field Directors Track, 1996; Campaign Managers Track, 1998.
Learned campaign planning and coordination from political consultants.

Invited Talks

Ramapo College, “Working the Fox News Decision Desk.” November 13, 2008

John Jay College, Interdisciplinary Studies 1 Class, “How Exit Polling Works.” November 11, 2008.

Binghamton University, “Campaigning in the Past Tense: Why and How Campaigns Use Background Appeals to Develop Credibility.” February 22, 2008.

Other Publications

Review. *Party Polarization in Congress* by Sean M. Theriault. *Choice*. April 2009.

Review. *Party Images in the American Electorate* by Mark D. Brewer. *Choice*. September 2009.

Review. *The Way We Vote: The Local Dimension of American Suffrage*. By Alec C. Ewald. *Choice*. November 2009

Review. ElectionStudies.org (the American National Election Study Website). *Choice*. Forthcoming.

“Direct Mail” In Larry J. Sabato and Howard R. Ernst, eds., *Encyclopedia of American Parties and Elections*. 2006. New York: Facts on File.

“Campaign Consultant.” With Chapman Rackaway. In Larry J. Sabato and Howard R. Ernst, eds., *Encyclopedia of American Parties and Elections*. 2006. New York: Facts on File.

Selected Conference Participation

“District Conditions and the Use of Issue Frames,” to be presented at the *American Political Science Association* Annual Meeting, Seattle, WA, September 1-4, 2011.

“Unhyphenated Americans in the 2010 Congressional Elections” presented at the *Southern Political Science Association*, New Orleans, LA, January 6-8, 2011

"Campaigning in the Past Tense: Background Appeals in Political Advertisements," To be presented at:

- *Northeast Political Science Association*, Boston, MA, November 11-13, 2010.
- *Southern Political Science Association*, New Orleans, LA, January 6-8, 2011

“Selling the Candidate: Developing a Candidate-Centered Model of Campaign Message Development,” presented at the *Midwest Political Science Association*, Chicago, IL, April 22-25, 2010.

“Barack Obama’s ‘American’ Problem: Unhyphenated Americans and Voting in the 2008 General and Primary Elections,” with Jeremy Teigen.

- *The Citadel Symposium on Southern Politics*, Charleston, SC, March 4-5, 2010.
- *Midwest Political Science Association*, Chicago, IL, April 22-25, 2010.

“Toward a Candidate-Centered Model of Campaign Message Strategy,” Presented at the *American Political Science Association*,” September 2-5, 2009.

“White Sale: Judicial Campaigning in the Post-Republican Party of Minnesota v. White Era,” with Mark McKenzie; paper presented at the *Midwest Political Science Association*; April 2-5, 2009.

“The Professionalization of Contemporary Judicial Campaigns,” with Mark McKenzie; paper presented at the *Southern Political Science Association*, New Orleans, LA, January 8, 2009.

“Campaigning in the Past Tense: How a Candidate’s Background Alters Issue Agendas,”

- *Midwest Political Science Association* Annual Meeting, Chicago, IL, April 3-6, 2008.
- *American Political Science Association* Annual Meeting, Boston, MA, August 28-31, 2008.

“Issue Voting in Red and Blue, and Blue and Gray: Regional Differences in the 2006 Election,”

- *Citadel Symposium on Southern Politics*, Charleston, SC, March 6-7, 2008.
- *Political Science Association* Annual Meeting, Chicago, IL, April 3-6, 2008.
- *American Political Science Association* Annual Meeting, Boston, MA, August 28-31, 2008.

“Retrospective Campaigning: Candidate Reputation and Issue Agendas,” paper presented at the *Southern Political Science Association* Annual Meeting, New Orleans, LA, January 10-12, 2008

“One Thing I’ve Learned...: An Experimental Test of Background Appeals,” paper presented at the *Midwest Political Science Association* Annual Meeting, Chicago, IL, April 12-15, 2007

“You Are the Message: How Political Consultants Use Candidate Background,” paper presented at the *Southern Political Science Association* Annual Meeting, New Orleans, LA, January 4-7, 2007

“Why Experience Makes the Difference: Candidate Record as a Source of Candidate Credibility,” paper presented at the *American Political Science Association* Annual Meeting, Philadelphia, PA, August 31-September 3, 2006.

“Experience That You Can Count On: Candidate Record as a Source of Candidate Credibility,” paper presented at the *Midwest Political Science Association* Conference, Chicago, IL, April 20-23, 2006.

“Turning Purple? How Blue Candidates Deal With Red States, and Vice Versa,” with Laura Barbarena & Ernest McGowen; paper presented at the *Midwest Political Science Association* Conference, Chicago, IL, April 20-23, 2006.

“What Have You Done for Me Previously: Candidate Records as Credibility Building Mechanisms,” paper presented at the *Southern Political Science Association* Conference, Atlanta, GA, January 5-7, 2006.

“Messages, Issues, and Experience: How Campaigns Use the Candidates’ Records to Win Votes,” paper presented at the *American Political Science Association* Annual Meeting, Washington, DC, September 1-4, 2005.

“My Candidate’s Record Can Beat Up Your Candidate’s Record: An Examination of Candidate Record Use in Campaign Advertising,” paper presented at the *Midwest Political Science Association* Conference, Chicago, IL, April 7-10, 2005.

“Résumé Politics: How Political Campaigns Discuss Candidate Records in Television Advertising,” paper presented at the *Southern Political Science Association* Conference, New Orleans, LA, January 8-10, 2005.

“Angry? or Just Better Informed?: An Analysis of Voter Turnout in the 2003 California Recall,” with Danny Hayes; paper presented at *Midwest Political Science Association* Conference, Chicago, IL, April 15-18, 2004.

“The Impact of Redistricting on Party Competition: Analysis of the Texas State House,” with Seth C. McKee; paper presented at the *Symposium on Southern Politics*, Charleston, SC, March 4-6, 2004.

“Tempus Fugit: How Legislative Candidates Use Their Own Time as a Strategic Resource,” paper presented at the *Midwest Political Science Association’s Annual Meeting*, Chicago, IL, April 3-6, 2003.

“Battle Tested Campaigns: How Primary Divisiveness Impacts General Election Fund Raising,” with Mark Jonathan McKenzie, paper presented at the *Southern Political Science Association’s Annual Meeting*, Savannah, GA, November 6-9, 2002.

“How Primary Divisiveness Impacts General Election Fund Raising,” with Mark Jonathan McKenzie, paper presented at the *Midwest Political Science Association’s Annual Meeting*, Chicago, IL, April 25-28, 2002.

Professional Affiliations

American Political Science Association
Midwest Political Science Association
Southern Political Science Association