Dr. Alejandro Gimenez-Santana is the Director of the Newark Public Safety Collaborative (NPSC) and Deputy Director of the Rutgers Center on Public Security (RCPS). Before assuming the position of NPSC Director, he served as a public safety consultant for the World Bank regional office in Colombia and the Inter-American Development Bank in Uruguay. He is the Principal Investigator (PI) of the Rutgers-Newark anchor initiative "Newark Public Safety Collaborative." Dr. Santana has extensively researched the association between hyperlocal crime attractors and generators and their association with the spatial distribution of violence across urban settings. He has been invited to present at research and practitioner conferences in over a dozen countries across Europe, Latin America, and North America. His contribution to the study of community responses to crime problems via the data-informed community engagement (DICE) model has been featured in national and international press outlets and, most recently, by the U.S. Department of Justice.