

# Tim McCormack

John Jay College of Criminal Justice, CUNY  
Assistant Professor  
Writing Program Director  
Deputy Chair  
English Department  
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## EDUCATION

- 2005 Ph.D. English  
Area of Specialization: Composition and Rhetoric  
**Graduate Center, City University of New York**  
Dissertation: *Literacyscape: The History, Politics and Practice of Basic Writing*
- 2005 M.Phil. English  
**Graduate Center, City University of New York**  
Thesis: *Reading Backwards: The American Pragmatist Nathaniel Hawthorne*
- 1995 M.A. English  
Area of Specialization: Creative Writing  
**Queens College, City University of New York, Queens N.Y.**  
Thesis: *Fathers and Sons: Short Stories*
- 1986 B.A. Journalism and Communications, *Cum Laude*, Minor in English  
**St. Bonaventure University, St Bonaventure, N.Y.**  
Studied Abroad: Ealing College, London, 1984.  
Undergraduate Thesis: *Selling the Cold War: Soviet Portrayals in U.S. Media*

## PUBLICATIONS

- Under Contract *Forthcoming*  
*Spring 2017* "John Jay College First Year Writing Program." In *Writing Program Architecture: 30 Cases for Reference and Research*. Eds.: Bryna Siegel Finer and Jamie White-Farnham. Utah State University Press. (with Mark Mcbeth)
- Under Contract *Forthcoming*  
*Spring 2017* "Apologia for Labor Justice: In Defense of the Lecturer Line in Writing Programs" *Contingency, Exploitation, and Solidarity*. (Eds.) Seth Kahn, Bill Lalicker, and Amy Lynch-Binieck. WAC Clearinghouse. (with Mark McBeth)
- Spring 2016. "Equal Opportunity Programming & Optimistic Program Assessment: Writing Program Design at John Jay College of Criminal Justice." *Composition Forum*. 33.1. (with Mark McBeth)
- Spring 2014 "Researching Up: Triangulating Qualitative Research to Influence the Public Debate of On-Time College Graduation" *Teachers College Record*. 116(4), 8. (with Emily Schnee and Jason van Ora)
- Spring 2013 Writing Program Certificate of Excellence, Application Materials Recipient of the Award at the March 2013 Las Vegas, Nevada Conference.
- Fall/Winter 2011 "Boss of Me: When the Former Adjunct Runs the Writing Shop" *Writing Program Administration: Journal of the Council of Writing Program Administrators* 35.1.
- July, 2007 "Storytelling As Scholarship" *English Education* 39.4 (with Sondra Perl, Emily Schnee and Beth Counihan)
- Fall, 2000 "Assessing the Portfolio: Principles for Practice, Theory and Research: A Dialogic Review" *Kairos: A Journal for Teachers of Writing in Webbed Environments* 5.2.1 <http://english.ttu/kairos>
- Fall, 1999 "Error and What to Do About It" *NYMADE* 1.1. 91-105.

- Spring, 1998 "Assessing Our Assessments: A Collective Questioning of What Students Need and Get." (Collaborative Article) *Journal of Basic Writing* 17.1. 73-95.
- Spring, 1995 Rationale, activities and reflections for a semester-long, expressivist composition course. *Teaching Composition* (Adjunct Publication of the College of Staten Island, CUNY).

#### CONFERENCE PRESENTATIONS/INVITED SPEAKER

- 2016 **E-Merge 2016 Conference, City College of New York, New York.**  
Invited 90 Minute Presentation: "The Rhetorical Story of the End of Remediation."
- 2016 **College Composition and Communication Conference (CCCC), Houston.**  
Presentaiton:"The Rhetorical Story of the End of Remediaton"
- 2016 **College Composition and Communication Conference (CCCC), Houston.**  
Respondent: "Curricular Overseeing vs. Curricular Liberties: Designing Infrastructures for Pedagogical Innovation"
- 2016 **CUNY Assessment Council Seminar Series: Successes and Challenges in Building Assessment Culture Across CUNY.** John Jay College, New York.  
Invited Speaker: "Faculty Perspectives On Process Outcomes."
- 2015 **Council of Writing Program Administrators Summer Conference, Boise Idaho**  
"Name, Proclaim, Sustain: A Program Assessment Feedback Loop for the Classroom."
- 2014 **Council of Writing Program Administrators Summer Conference, Normal IL.**  
Invited Respondent: "In Labor: The Continuous (Re)Working of a Writing Curriculum/Program."
- 2014 **Graduate Center, CUNY English Department.**  
Invited Speaker: "Writing Program Program Building: Theory and Imagination"
- 2013 **Graduate Center, CUNY, English Department.**  
Invited Speaker: "Tell the Story By Whatever Means Necessary: New Ethnography and the Dissertation"
- 2011 **CUNY Conference on Best Practices in Reading and Writing, Laguardia Community College, Long Island City, NY**  
Presentation: "Using Outcomes Assessment Data to Inform Best Practices in the Composition Classroom"
- 2011 **University of Connecticut Conference on the Teaching of Writing, Storrs, CT.**  
Presentation: "Collaborating Across the Curriculum."
- 2011 **College Composition and Communication Conference (CCCC), Atlanta**  
Panel Chair: "The Stories We Tell: Opening the Doors of Our Classrooms"  
With Charles Schuster, Harriet Malinowitz and Sondra Perl.
- 2009 **College Composition and Communication Conference (CCCC), San Francisco**  
Presentation: "Writing Our Way In: Triangulating Research Project Data"
- 2006 **Looking Both Ways Colloquium, City University of New York**  
Presentation: "The Multi-Genre Essay as Research."
- 2006 **College Composition and Communication Conference (CCCC), Chicago**  
Presentation: "Creative Non-fiction as Research." With Sondra Perl and Mimi Schwartz et al.
- 2001 **Braided Lives Conference, Graduate Center, CUNY, New York, New York**  
"Common Standards: Goals and Expectations of the Writing Classroom"
- 2001 **College Composition and Communication Conference (CCCC), Denver**  
"Shrinking Spaces and Slowing Time: Research on Classroom Life"

- 1999 **Modern Language Association (MLA)**, Chicago  
"The Pace of Academic Literacy in English: The Lived Experience of One Hour in a Basic Writing Classroom"
- 1999 **Qualitative Research in Education Conference**, Teachers College, Columbia University  
"What We Miss When the Student Is Missing: A Phenomenology of Teacher-Student Interaction"
- CUNY Association of Writing Supervisors Conference**, New York, NY
- 2001 "Making Room for Tutors in the Classroom"
- 1999 "The Third Voice: Is there an E-tutor in the Room?"
- 1998 "Assessing the Assessments: Living *Through* the Tests"
- 1997 "Internal Voices, External Agency: Where Expressivism and Critical Pedagogy Cross."

## HONORS and GRANTS

- 2014 **PSC-CUNY \$5,000 Research Award.** For work on single author research project: *Dividing Line: The Curriculum, Pedagogy and Programmatic Differences Between Freshmen Composition and Basic Writing across two Institutions.*
- 2013 **College Composition and Communication Conference Certificate of Excellence**  
John Jay College First-Year Writing Program.
- 2011 **CUNY ESL Discipline Council**  
\$2,700 grant for Curriculum Development in the John Jay College ESL Program.
- 2009 **PSC-CUNY \$5,000 Research Award**  
Book Proposal: *Dividing Line: The Curriculum, Pedagogy and Programmatic Differences Between Freshmen Composition and Basic Writing across two Institutions.*
- 2005 **Calder Prize for distinguished work in Composition Studies.**  
English Department, Graduate Center, CUNY for *Literacyscape: The History, Politics and Practice of Basic Writing.*
- 2005-2007 **Faculty Assembly General Studies Program, New York University**  
Chair
- 2005 **NYU General Studies Program \$4,000 Grant for Curriculum Development.**
- 2000 **Adjunct Representative, Faculty Committee for the CUNY Proficiency Examination.**
- 1998-2000 **Adjunct Representative, CUNY Association of Writing Supervisors (CAWS).**
- 1995-1998 **Teaching Fellowship, College of Staten Island, CUNY.**

## TEACHING AND ADMINISTRATIVE EXPERIENCE

### JOHN JAY COLLEGE OF CRIMINAL JUSTICE, CUNY

- 2009-Present **Director of Writing Programs and Deputy Chair of English**  
Staffing and faculty evaluation/development for 100 sections of writing each semester.  
Outcomes Assessment, faculty development, literacy programs throughout the college.
- 2007-Present **Assistant Professor:** Basic Writing; Composition; Newswriting and Reporting;  
Creative Non-Fiction; Business Writing. Learning Communities; Practicum:  
Teaching of College English; Writing for Management (Graduate Level).

### GRADUATE CENTER, CUNY

- 2015-Present Graduate Center, CUNY. Masters in Liberal Studies.  
**Visiting Professor:** Thesis Research Workshop.
- NEW YORK UNIVERSITY
- 2002-2007 General Studies Program.  
**Full-time Lecturer:** Writing I; Writing II; Researching and Writing the American Marketplace.
- CITY COLLEGE OF NEW YORK, CUNY
- 1998-2002 **Adjunct Professor:** Remedial Writing, Freshmen Writing, Writing for the Humanities, Writing for the Social Sciences.
- 1998-2002 College Now Program, City College of New York, City University of New York.  
**Coordinator:** Developed curriculum for high school/college bridge program; designed and facilitated faculty workshops; coordinated use of tutors in the classroom; developed and instituted faculty, tutor and student evaluation system.
- BARUCH COLLEGE, CUNY
- Fall, 1998 **Adjunct Professor:** Six-credit Basic Writing class linked to Political Science.
- COLLEGE OF STATEN ISLAND, CUNY
- 1994-1998 **Adjunct Professor:** Basic Writing 1 and 2, Composition, Advanced Writing, Research Writing, Introduction to Journalism, American Literature and Composition Linked to Math and Economics.
- 1993 Highbridge Community Life Center, Bronx, NY. **Continuing Education Instructor.**

## COMMITTEE WORK

- 2016-Present. **John Jay College e-Portfolio Initiative Project.**  
College Faculty Development and Design
- 2015-Present. **CUNY Writing Discipline Council.**  
Founder and College Representative.
- 2011- Present **John Jay College Early Start Program.**  
Designer and Faculty Curricular Support for John Jay College Early Start Program.  
This program serves up to 100 first-time, first-year students who begin their college career at John Jay during the summer prior to their first-year. Students have close to a 100 percent retention rate after one year, and more than 85 percent earn a "C" or better in their first year writing courses.
- 2010-Present **John Jay College Writing Program Outcomes Assessment Committee**  
Chair
- 2009-present **Mina Shaughnessy Speaker Series**  
Founder and Steering Committee Member.  
Facilitate twice-annual event that brings nationally known speakers in Composition and Rhetoric to a CUNY to present on crucial issues in the field. Attendance reaches 80-100 per session. There have been 11 Speaker Series events so far. Speakers have included: Lynne Troika, Deborah Brandt, Victor Villanueva, Keith Gilyard, Charles Schuster, Sondra Perl, John Trimbur, Kathleen Blake Yancey and Linda Adler-Kastner.
- 2008-Present **CUNY-wide Composition and Rhetoric Community.**

**Co-founder (with Sondra Perl) and Current Chair**

This group of more than 100 CUNY faculty and administrators in Composition and Rhetoric is a standing body that works to develop connections between CUNY campuses on issues of writing curriculum, writing instruction, assessment, and faculty development.

**OTHER PROFESSIONAL EXPERIENCE**

- 1992-1998                    *Freelance Writer and Public Relations Consultant.* Clients Included: McGraw Hill, Oxford Health Plans, Vorhaus and Company, Yecelis Associates.
- 1986-1991                    *Public Relations Account Manager:* G+A Communications, New York, NY  
Managed staff of five; handled budgets and coordinated national publicity programs; researched and wrote magazine articles; final editor for all account work; developed press kit materials; coordinated press events; pitched stories to TV, radio and print media and facilitated client relations.
- 1990-1991                    Winter Park Ski Resort, Winter Park, CO. *Handicapped Ski Instructor*
- 1993-1997                    Long Island Skating Academy, Syosset, NY. *Certified Zamboni Driver*