

## VITA

**Michael R. Leippe**

March 2013

Place of Birth: Rochester, New York, USA

Office Address: Department of Psychology  
John Jay College of Criminal Justice  
City University of New York  
524 W. 59th St., 10th Floor  
New York, NY 10019  
(212) 557-4626; fax: (212) 237-8930  
E-mail: [mleippe@jjay.cuny.edu](mailto:mleippe@jjay.cuny.edu)

### EDUCATIONAL HISTORY

B. A., cum laude University of Rochester, 1974  
Major: Psychology; Minor: Sociology

M.A. The Ohio State University, 1976  
Major: Social Psychology

**Thesis title:** Methodological developments in a computerized procedure for studying persuasion.

Ph.D. The Ohio State University, 1979  
Major: Social Psychology  
Minors: Statistics; Industrial/Organizational Psychology

**Dissertation title:** Message exposure duration and attitude change: An information processing analysis of persuasion.

### PROFESSIONAL EMPLOYMENT/EXPERIENCE

#### Teaching

2007-Present Professor (tenured), Department of Psychology, John Jay College of Criminal Justice, City University of New York, and the Graduate Center, CUNY (Programs: Basic and Applied Social Psychology; Psychology and Law)

2008-2009 Professor and Chair, Department of Psychology, Illinois State University

2000-2007 Professor (tenured), Department of Psychology, Saint Louis University

1997-2000 Professor and Chair, Department of Psychology, Saint Louis University

1985-1997 Associate Professor (tenured in 1986), Derner Institute (1991-97), Department of Psychology (until 1991), Adelphi University

- 1982-1985 Assistant Professor, Department of Psychology, Adelphi University  
Positions at John Jay College/CUNY, Saint Louis University and Adelphi University involve(d) teaching graduate and undergraduate courses (in Social Psychology, Statistics and Experimental Design, Psychology and Law, Attitudes and Social Influence, Social Influence in Legal Settings, Industrial/Organizational Psychology, Psychological Testing, and other areas), conducting research, and directing dissertation and other guided graduate and undergraduate research.
- 1978-1982 Assistant Professor, Department of Psychology, St. Norbert College  
Position involved teaching Social Psychology, Industrial/Organizational Psychology, Psychological Testing, Statistics, and other courses.
- 1976-1977 Graduate Teaching Associate, The Ohio State University.  
Introductory and Social Psychology.

### **Administrative**

- 2008-2009 Chairperson of Department of Psychology, Illinois State University
- 1997-2000 Chairperson of Department of Psychology, Saint Louis University
- 1992-1994 Director of Ph.D. Program in Social/Personality Psychology, Derner Institute, Adelphi University
- 1987-1988 Director of Undergraduate Studies, Dept. of Psychology, Adelphi University

### **Research**

- 1978-Present Research on social influence processes (e.g., persuasion, cognitive dissonance, reactions to feedback about self); psychology and law (e.g., eyewitness memory and confidence and its communication; juror motivation and decision-making); prejudice, self-awareness and self-concept change
- 1974-1978 Graduate Research Assistant, The Ohio State University  
Research on attitudes, persuasion, social cognition, and eyewitness testimony

### **Editorial Experience**

- Editorial Board Member, *Law and Human Behavior*, 1988-2003; 2008-2011 (reviewer since 1985).
- Editorial Board Member, *Psychology, Public Policy, and Law*, 2007-2008 (occasional reviewer since).
- Editorial Board Member, *Personality and Social Psychology Bulletin*, 1997-2002 (previously, and since, an occasional reviewer beginning 1982).
- Editorial Board Member, *Journal of Personality and Social Psychology: Attitudes and Social Cognition*, 1993-1994 (previously, and since, an occasional reviewer beginning 1985).
- Editorial Board Member, *Journal of Applied Psych.*, 1989-1992 (occasional reviewer beginning 1988).
- Occasional Reviewer for: *Applied Cognitive Psychology* (since 2009), *Basic and Applied Social Psychology* (since 1992), *Criminal Justice and Behavior* (since 1993), *Journal of Applied Research in Memory and*

*Cognition* (since 2011), *Journal of Applied Social Psychology* (since 1984), *Journal of Experimental Psychology: Applied* (since 1999), *Journal of Experimental Social Psychology* (since 1987), *Psychological Bulletin* (since 1992), *Psychological Science* (since 1994), *Psychology, Crime, & Law* (since 2010), *Representative Research in Social Psychology* (1977-78), *Self and Identity* (since 2000), *Social Influence* (since 2005).

Reviewer for conventions of the American Psychological Association (Div 8; 1988, 1996), American Psychology-Law Society (1990, 1994-98, 2004, 2005, 2007), Eastern Psych. Assoc. (1996).

Ad hoc reviewer for National Science Foundation, Law and Social Sciences and Social and Developmental Psychology divisions, 1984, 1988-98, 2000, 2004-2006, 2011.

Book reviewer for Allyn and Bacon (April, 2000); Holt, Rinehart, & Winston; Lawrence Erlbaum Associates; McGraw-Hill; and Scott, Foresman (graduate, undergraduate, and professional texts), occasionally, since 1986.

### **Other Professional Service**

Primary Organizer (Chair, Organizing Committee; Co-Chair, Program Committee) of 1999 Annual Meeting of the Society of Experimental Social Psychology (SESP). The Executive Board of SESP invited me to submit a proposal to hold its 1999 meeting in St. Louis, with Saint Louis University (SLU) serving as host institution (University of Missouri at Columbia subsequently served as co-host institution). The proposal was accepted and the meeting, attended by 445 social psychologists from around the world, was held in St. Louis, October 14-16, 1999.

### **Legal System Consultation and Expert Testimony**

Consultant to the United States Department of Justice. Served as one of a small group of experts asked to review and provide input regarding proposed national guidelines for collecting eyewitness evidence. The proposal culminated in a set of guidelines for law enforcement officers, published by Department of Justice and entitled "Eyewitness Evidence: A Guide for Law Enforcement" (1999).

Have given expert testimony and/or consultation on adult and child eyewitness testimony (e.g., memory, suggestibility, proper testing procedures) in more than 40 criminal cases in Arkansas, California, Connecticut, Georgia, Indiana, Iowa, Kansas, Maryland, Massachusetts, Missouri, New Jersey, New York, Ohio, Pennsylvania, Virginia, and Wisconsin. Expert testimony has been given in more than a dozen jury trials in open court, including state cases (e.g., *State of New York v. Wade Fraser*, 1997), federal cases (e.g., *U.S. v. Norwood*, 1996), and capital cases (e.g., *State of Connecticut v. Roy White*, 1989).

Have provided consultation to legal community based on comprehensive review of research literatures on rape and child sexual abuse trauma and testimony (New York, 1995).

### **Technical, Applied, and Other Professional Experience**

Member, Behavioral and Social Science Institutional Review Board of Saint Louis University. Nominated and appointed member of committee that reviews ethical aspects of human research protocols in social, behavioral, and communication sciences, 2003-2005.

Member, Institutional Review Board of Saint Louis University. Nominated and appointed member of university-wide board that reviews ethical aspects of human research protocols in all fields (e.g., psychology, social science, education, medicine, nursing, etc.), 2000-2003.

Served as paid technical consultant on psychological measurement for Learning Research Associates, Inc. (NY). Advised on design and analysis of reliability and validation studies for an inventory of reading

styles designed for placing children into reading instruction programs (1987).

Organized and chaired symposia for annual Adelphi Applied Experimental Psychology Conferences. Symposia included nationally known researchers on topics of "Small Groups Research" (1987), "Psychology and Law" (1986), and "Work Motivation and Productivity" (1985).

Member of Goals Impact Committee, St. Norbert College. Involved in design and administration of instruments for discerning college's impact on student values and goals, and multiple regression analyses of collected data (1979-1982).

Developed attitude surveys and program assessment methods for the Columbus (OH) Citizens' Crime Watch project (1977).

### **TEACHING INTERESTS**

**Undergraduate Courses Taught:** Social Psychology; Industrial and Organizational Psychology; Psychological Testing; Psychology and Law; Small Groups and Organizational Behavior; General (Introductory) Psychology; Psychological Statistics; Research Methods; Environmental Psychology; "Mind Control: Persuasion, Propaganda, and Compliance."

**Graduate Courses Taught:** Social Psychology; seminars on Attitudes, Persuasive Communication, Social Influence Processes, and Psychology and Law; "Social Influence and Persuasion in Legal Settings"; Statistics and Experimental Design (full first year of graduate sequence for experimental doctoral students); Research Methods and Design.

### **AWARDS AND HONORS**

Elected Charter Fellow of the Midwestern Psychological Association (2009)

Elected Fellow of the Association for Psychological Science (2006)

Adelphi University Merit Award for Scholarship (1988, 1989).

Adelphi University Merit Award for Research (1987).

### **PUBLICATIONS: BOOK**

Zimbardo, P. G., & Leippe, M. R. (1991). *The psychology of attitude change and social influence*. New York: McGraw-Hill. (Hardcover edition: Philadelphia: Temple University Press.)

### **PUBLICATIONS: JOURNAL ARTICLES AND BOOK CHAPTERS**

Leippe, M. R., & Eisenstadt, D. (2010). Self-persuasion when it matters to self: Attitude importance and dissonance reduction after counter-attitudinal advocacy. In M. H. Gonzalez, C. Tavriss, & J. Aronson (Eds.), *The scientist and the humanist: A festschrift in honor of Elliot Aronson* (pp. 175-199). New York: Psychology Press.

Leippe, M. R., Eisenstadt, D., & Rauch, S. M. (2009). Cueing confidence in eyewitness identifications: Influence of biased lineup instructions and pre-identification memory feedback under varying lineup conditions. *Law and Human Behavior*, 33, 194-212.

Leippe, M. R., & Eisenstadt, D. (2009). The influence of eyewitness expert testimony on jurors' beliefs and judgments. In B. L. Cutler (Ed.), *Expert testimony on the psychology of eyewitness identification* (pp. 169-199). Mahwah, NJ: Erlbaum.

- Eisenstadt, D., & Leippe, M. R. (2009). Social influences on eyewitness confidence: The social psychology of memory self-certainty. In R. M. Arkin, K. C. Oleson, & P. J. Carroll (Eds.), *The uncertain self: A handbook of perspectives from social and personality psychology* (pp. 36-61). New York: Psychology Press.
- Leippe, M. R., & Eisenstadt, D. (2007). Eyewitness confidence and the confidence-accuracy relationship in memory for people. In R. C. L. Lindsay, D. F. Ross, J. D. Read, & M. P. Toglia (Eds.), *Handbook of eyewitness psychology* (Vol. 2, pp. 377-425). Mahwah, NJ: Erlbaum.
- Leippe, M. R., Eisenstadt, D., Rauch, S. M., & Stambush, M. (2006). Effects of social-comparative memory feedback on eyewitnesses' identification confidence, suggestibility, and retrospective memory reports. *Basic and Applied Social Psychology*, 28, 201-220.
- Eisenstadt, D., Leippe, M. R., Stambush, M. A., Rauch, S. M., & Rivers, J. A. (2005). Dissonance and prejudice: Personal costs, choice, and change in attitudes and racial beliefs following counter-attitudinal advocacy that benefits a minority. *Basic and Applied Social Psychology*, 7, 127-141.
- Eisenstadt, D., & Leippe, M. R. (2005). Dissonance and importance: Attitude change effects of personal relevance and race of the beneficiary of a counterattitudinal advocacy. *Journal of Social Psychology*, 145, 447-467.
- Leippe, M. R., Eisenstadt, D. E., Rauch, S. M., & Seib, H. (2004) Timing of eyewitness expert testimony, jurors' need for cognition, and case strength as determinants of trial verdicts. *Journal of Applied Psychology*, 89, 524-541.
- Eisenstadt, D., Leippe, M. R., Rivers, J. A., & Stambush, M. (2003). Counterattitudinal advocacy on a matter of prejudice: Effects of commitment, distraction, and personal importance. *Journal of Applied Social Psychology*, 33, 2123-2152.
- Eisenstadt, D., Leippe, M. R., & Rivers, J. A. (2002). Asymmetry and defense in self-comparison: Differential reactions to feedback about the rejected and ideal selves. *Self and Identity*, 1, 289-311.
- Leippe, M. R., & Eisenstadt, D. (1999). A self-accountability model of dissonance reduction: Multiple modes on a continuum of elaboration. In E. Harmon-Jones & J. Mills (Eds.), *Cognitive dissonance: Progress on a pivotal theory in social psychology* (pp. 201-232). Washington, D.C.: American Psych. Assoc.
- Leippe, M. R. (1995). The case for expert testimony about eyewitness memory. *Psychology, Public Policy, and Law*, 1, 909-959.
- Leippe, M. R., & Wells, G. L. (1995). Should we be partial to partial identification? Observations about the Levi-Jungman proposal. *Criminal Justice and Behavior*, 22, 373-385.
- Leippe, M. R., & Eisenstadt, D. (1994). The generalization of dissonance reduction: Decreasing prejudice through induced compliance. *Journal of Personality and Social Psychology*, 67, 395-413.

- Eisenstadt, D., & Leippe, M. R. (1994). The self-comparison process and self-discrepant feedback: Consequences of learning you are what you thought you were not. *Journal of Personality and Social Psychology*, *67*, 611-626.
- Leippe, M. R. (1994). The appraisal of eyewitness testimony. In D. F. Ross, J. D. Read, & M. P. Toglia (Eds.), *Adult eyewitness testimony: Current trends and developments* (pp. 385-418). New York: Cambridge University Press.
- Leippe, M. R., Manion, A. P., & Romanczyk, A. (1993). Discernibility or discrimination? Understanding jurors' reactions to accurate and inaccurate child and adult eyewitnesses. In G. Goodman & B. Bottoms (Eds.), *Child victims, child witnesses: Understanding and improving testimony* (pp. 169-201). New York: Guilford.
- Leippe, M. R., Manion, A. P., & Romanczyk, A. (1992). Eyewitness persuasion: How and how well do factfinders judge the accuracy of adults' and children's memory reports? *Journal of Personality and Social Psychology*, *63*, 181-197.
- Ferrari, J. R., & Leippe, M. R. (1992). Noncompliance with persuasive appeals for a prosocial, altruistic act: Blood donating. *Journal of Applied Social Psychology*, *22*, 83-101.
- Leippe, M. R. (1991). A self-image analysis of persuasion and attitude involvement. In R. C. Curtis (Ed.), *The relational self: Theoretical convergences in psychoanalysis and social psychology* (pp. 37-63). New York: Guilford.
- Leippe, M. R., Romanczyk, A., & Manion, A. P. (1991). Eyewitness memory for a touching experience: Accuracy differences between child and adult witnesses. *Journal of Applied Psychology*, *76*, 367-379.
- Leippe, M. R., & Romanczyk, A. (1989). Reactions to child (versus adult) eyewitnesses: The influence of jurors' preconceptions and witness behavior. *Law and Human Behavior*, *13*, 103-131.
- Leippe, M. R., Brigham, J. C., Cousins, C., & Romanczyk, A. (1989). The opinions and behavior of criminal attorneys regarding child eyewitnesses: A survey. In S. J. Ceci, D. F. Ross, & M. P. Toglia (Eds.), *Perspectives on children's testimony* (pp. 100-130). New York: Springer-Verlag.
- Pratkanis, A. R., Greenwald, A. G., Leippe, M. R., & Baumgardner, M. H. (1988). In search of reliable persuasion effects: III. The sleeper effect is dead. Long live the sleeper effect. *Journal of Personality and Social Psychology*, *54*, 203-218.
- Leippe, M. R., & Romanczyk, A. (1987). Children on the witness stand: A communication/persuasion analysis of jurors' reactions to child witnesses. In S. J. Ceci, M. P. Toglia, & D. F. Ross (Eds.), *Children's eyewitness testimony* (pp. 155-177). New York: Springer-Verlag.
- Leippe, M. R., & Elkin, R. A. (1987). When motives clash: Issue involvement and response involvement as determinants of persuasion. *Journal of Personality and Social Psychology*, *52*, 269-278.
- Elkin, R. A., & Leippe, M. R. (1986). Physiological arousal, dissonance, and attitude change: Evidence for a dissonance-arousal link and a "don't remind me" effect. *Journal of Personality and Social Psychology*, *51*, 55-65.

- Pratkanis, A. R., Greenwald, A. G., Ronis, D. L., Leippe, M. R., & Baumgardner, M. H. (1986). Consumer-product and socio-political messages for use in studies of persuasion. *Personality and Social Psychology Bulletin*, *12*, 536-538.
- Greenwald, A. G., Pratkanis, A. R., Leippe, M. R., & Baumgardner, M. H. (1986). Under what conditions does theory obstruct research progress? *Psychological Review*, *93*, 216-229.
- Leippe, M. R. (1985). The influence of eyewitness nonidentifications on mock-jurors' judgments of a court case. *Journal of Applied Social Psychology*, *15*, 656-672.
- Leippe, M. R. (1985). The world according to social psychology. (Review of the fourth edition of Aronson's *The Social Animal*.) *Contemporary Psychology*, *30*, 543-544
- Hosch, H. M., Leippe, M. R., Marchioni, P. M., & Cooper, D. S. (1984). Victimization, self-monitoring, and eyewitness identification. *Journal of Applied Psychology*, *64*, 280-288.
- Baumgardner, M. H., Leippe, M. R., Ronis, D. L., & Greenwald, A. G. (1983). In search of reliable persuasion effects: II. Associative interference and persistence of persuasion in a message-dense environment. *Journal of Personality and Social Psychology*, *45*, 524-537.
- Leippe, M. R., Greenwald, A. G., & Baumgardner, M. H. (1982). Delayed persuasion as a consequence of associative interference: A context confusion effect. *Personality and Social Psychology Bulletin*, *8*, 644-650.
- Wells, G. L., & Leippe, M. R. (1981). How do triers of fact infer the accuracy of eyewitness identifications: Using memory for peripheral detail can be misleading. *Journal of Applied Psychology*, *66*, 682-687.
- Leippe, M. R. (1980). Effects of integrative memorial and cognitive processes on the correspondence of eyewitness accuracy and confidence. *Law and Human Behavior*, *4*, 261-274.
- Wells, G. L., Leippe, M. R., & Ostrom, T. M. (1979). Guidelines for assessing the fairness of a lineup. *Law and Human Behavior*, *3*, 285-293.
- Lingle, J. H., Geva, N., Ostrom, T. M., Leippe, M. R., & Baumgardner, M. H. (1979). Thematic effects of person judgments on impression organization. *Journal of Personality and Social Psychology*, *37*, 674-687.
- Leippe, M. R., Wells, G. L., & Ostrom, T. M. (1978). Crime seriousness as a determinant of accuracy in eyewitness identification. *Journal of Applied Psychology*, *63*, 345-351.
- Ronis, D. L., Baumgardner, M. H., Leippe, M. R., Cacioppo, J. T., & Greenwald, A. G. (1977). In search of reliable persuasion effects: I. A computer-controlled procedure for studying persuasion. *Journal of Personality and Social Psychology*, *35*, 548-569.

#### **MANUSCRIPTS UNDER REVIEW**

- Leippe, M. R., Eisenstadt, D., & Nicholson, A. S. Decision importance and own-group preference as determinants of mock-jurors' judgments of ingroup and outgroup defendants. Currently being revised for resubmission to *Journal of Experimental Social Psychology*.

Leippe, M. R. Reasonable doubt definitions and perceptions of guilt: The moderating roles of timing and need for cognition. Under review, *Psychology, Public Policy, and Law*.

#### **MANUSCRIPTS IN PREPARATION AND WORK IN PROGRESS**

Leippe, M. R., Nicholson, A. S., & Eisenstadt, D. Courtroom prejudice and terror management: Type of crime, mortality salience, social identity, and decisions about outgroup defendants.

Leippe, M. R., Rauch, S. M., & Eisenstadt, D. Losing confidence and speed in making lineup identifications: The effects of attempting recall and pre-judging confidence.

#### **SYMPOSIA**

Leippe, M. R., & Kovera, M. B. (Co-Organizers/Chairs). Social psychology of the eyewitness: Social influences and meta-cognitive processes in choosing from a lineup and being confident about it. To be presented at the annual meeting of the Society of Experimental Social Psychology, Sacramento, CA, October, 2008.

#### **INVITED CONFERENCE PRESENTATIONS**

Leippe, M. R. & Eisenstadt, D. (2008, October). Social influence and self-certainty in expressions of eyewitness confidence: A meta-cognitive analysis. Presented in a symposium entitled "Social Psychology of the Eyewitness: Social Influences and Meta-Cognitive Processes in Choosing from a Lineup and Being Confident about It" (M. Leippe & M. Bull Kovera, Chairs) at the annual meeting of the Society of Experimental Social Psychology, Sacramento, CA.

Leippe, M. R., & Eisenstadt, D. (2007, May). Attitude importance, self-relevance, and the magnitude, modes, and mediation of dissonance reduction following counterattitudinal advocacy. Presented in a symposium entitled "Dissonance Turns 50: The Relationship Between the Self, the Social Group, and Future Research" (J. Stone, Chair) at the annual meeting of the Association for Psychological Science, Washington, D. C.

Leippe, M. R., Eisenstadt, D., & Kiddoo, K. (2005, March). Eyewitness expert testimony and Instructions about reasonable doubt: Independent influences on perceptions of trial evidence. Presented in a symposium entitled "Impact of Expert Testimony on Jurors: Moderator Effect" (B. Cutler, Chair) at the annual meeting of the American Psychology-Law Society, La Jolla, CA.

Leippe, M. R., Rauch, S. M., & Eisenstadt, D. (2003, July). General-knowledge expert testimony in a Strong prosecution case: Evidence for heightened skepticism in a trial simulation. Presented in a symposium entitled "Eyewitness Experts in Court" (B. Cutler, Chair) at the International, Interdisciplinary Conference on Psychology and Law, Edinburgh, Scotland.

Leippe, M. R., & Eisenstadt, D (2000, April). Mentally doing what it takes to defend the self: For better or worse. Presented at annual meeting of Social Psychologists Across the Midwest, St. Louis, MO.

Eisenstadt, D., & Leippe, M. R. (1999, October). In defense of the self: Asymmetric patterns of acceptance, generalization, and compensation following rejected-self and ideal-self feedback. Presented in a symposium entitled "The Psychological Art of Self-Defense Exploring Fundamental Ideas" (J. Greenberg, Chair) at the annual meeting of the Society of Experimental Social Psychology, St. Louis, MO.



Leippe, M. R., & Eisenstadt, D. (1997, October). Modes of dissonance reduction: Self-accountability and the elaborative continuum. Presented in a symposium entitled "Dissonance Theory after Forty Years: Current and Future Directions" (P. Devine, Chair) at the meeting of the Society of Experimental Social Psychology, Toronto, Ontario, Canada.

Leippe, M. R., & Eisenstadt, D. (1997, February-March). Dissonance reduction following induced compliance: Transcending attitude change on matters of social significance, self-presentation, and (racial) symbolism. Presented at an APA-sponsored international conference entitled "Cognitive Dissonance 40 Years Later: A Revival with Revisions and Controversies." Arlington, TX.

Discussant for symposium entitled "Conscious and Unconscious Factors in Social Influence" at the Lindemann Centennial Conference on the "Frontiers of Consciousness: Perspectives From Psychology, Psychoanalysis, and Philosophy." (Conference included many of the most prominent consciousness researchers and scholars; part of Adelphi University's centennial celebration.) Garden City, NY (1995, November).

Leippe, M. R., & Eisenstadt, D. (1993, May). Prejudice and induced compliance: The generalization of dissonance reduction. Presented at the Nags Head Conference on Self and Social Identity. Nags Head Conference Center, Highland Beach, FL.

Eisenstadt, D., & Leippe, M. R. (1993, May). Reactions to rejected-self and ideal-self feedback: A self-comparison process. Presented at the Nags Head Conference on Self and Social Identity. Nags Head Conference Center, Highland Beach, FL.

Leippe, M. R. (1992, October). Judging another's memory: A validity-intuition model of eyewitness persuasion. Presented in a symposium entitled "Interface of Social Psychology and Law" (N. Kerr, Chair) at the meeting of the Society of Experimental Social Psychology, San Antonio, TX.

Leippe, M. R. (1991, May). Motivation, the self, and persuasion: The case of impression involvement. Presented at the Eighth Interdisciplinary Conference on Motivation and Emotion. Nags Head Conference Center, Highland Beach, FL.

Discussant for symposium entitled "Current Trends in Research on Adult Eyewitness Memory and Identification Accuracy." American Psychological Society meeting, Washington, D.C. (1991, June).

Chair, paper session entitled "The Testimony of Children." Biennial Convention of the American Psychology-Law Society. Williamsburg, VA, (1990, March).

Leippe, M. R. (1990, March). Persuasion, involvement, and concern for the private and public selves. Presented at conference on the "The Self in Relationship," Adelphi Univ., Garden City, NY.

Leippe, M. R. (1989, July). Sincerely right or wrong? Toward understanding how and how well people judge the credibility of nondeceptive memory reports. Presented in a symposium entitled "The Attribution of Communicator Credibility" at the First European Congress of Psychology, Amsterdam, The Netherlands.

Discussant for symposium entitled "Simulated Jury Research on the Child Witness."  
Eastern Psychological Association meeting, Buffalo, NY (1988, April).

Leippe, M. R. (1987, May). Dissonance reduction strategies and accountability to self and others: Ruminations and some initial research. Presented at the Fifth International Conference on Affect, Motivation and Cognition, Nags Head Conference Center, Kill Devil Hills, NC.

Leippe, M. R., & Romanczyk, A. (1986, August). Eyewitness age and amount of evidence as determinants of mock-jurors' verdicts. Presented in a symposium entitled "Children as Witnesses: Jurors' Perceptions of Credibility and Guilt" at American Psychological Association, Washington, D.C.

Leippe, M. R. (1985, May). Cognition and motives: A new look at recipient involvement in persuasion contexts. Presented at the Second Invitational Conference on Attitudes and Influence, Nags Head Conference Center, Kill Devil Hills, NC.

Leippe, M. R. (1982, March). Toward better and systematic interrogation of eyewitnesses: A state-of-the-art review and prospectus. Presented at the annual meeting of the Academy of Criminal Justice Sciences, Louisville, KY.

Leippe, M. R. (1980, June). The eyewitness accuracy-confidence relationship: Comments from a cognitive social psychologist. Presented in the role of invited discussant at the International Conference on the Psychology of Eyewitness Testimony, Edmonton, Alberta, Canada.

#### **OTHER CONVENTION PRESENTATIONS**

Nicholson, A. S., Leippe, M. R., & Yip, J. H. (2013, March). TMT and mock-juror outgroup bias. Presented at the annual meeting of the American Psychology-Law Society, Portland, OR.

Nicholson, A. S., Leippe, M. R., & Eisenstadt, D. (2012, March). Defendant race/ethnicity and mock-jurors' bias: Effects of decision importance and own-group preference. Presented at the annual meeting of the American Psychology-Law Society, San Juan, PR.

Leippe, M. R., & Eisenstadt, D. (2011, June). The cue-belief model of eyewitness confidence: Theory and data (focusing on questioning effects). Presented at the 9<sup>th</sup> Biennial Meeting of the Society for Applied Research in Memory and Cognition, New York, NY..

Leippe, M. R., & Eisensadt, D. (2011, March). An eyewitness ease-of-retrieval effect: Memory report difficulty influences identification confidence and reports of memory conditions. Presented at the joint meeting of American Psychology-Law Society and the 4th International Congress of Psychology and Law, Miami, FL.

McIntyre, K. O., Eisenstadt, D., Leippe, M. R., & Rauch, S. M. (2009, February). Social comparison as a self-regulatory measuring stick: The role of regulatory focus and comparison direction. Presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.

Leippe, M. R. & Eisenstadt, D. (2008, March). Generalization of helping the underdog: Effects of prior pro-social advocacy on trial judgments. Presented at the annual meeting of the American Psychology-Law Society, Jacksonville, FL.

Eisenstadt, D., & Leippe, M. R. (2008, March). Accountability and prejudice: When careful trial

- processing heightens racial bias in mock-jurors' decision-making. Presented at the annual meeting of the American Psychology-Law Society, Jacksonville, FL.
- Kiddoo, K. L., Leippe, M. R., & Cahill, M. (2008, February). When the stakes are high: Motivational differences in processing of trial evidence by mock-jurors. Presented at the annual meeting of the Society of Personality and Social Psychology, Albuquerque, NM.
- Leippe, M. R., Eisenstadt, D., & Kiddoo, K. L. (2007, May). Reasonable doubt definition, need for cognition, and mock-jurors' verdicts. Presented at the annual meeting of the Midwestern Psychological Association, Chicago.
- Leippe, M. R., Eisenstadt, D., & Kiddoo, K. L. (2007, March). Reasonable doubt instructions and verdicts: The moderating roles of need for cognition and timing. Presented at an international conference entitled "Off the Witness Stand: Using Psychology in the Practice of Justice," New York, NY.
- McIntyre, K. P., Eisenstadt, D., Leippe, M. R., & Rauch, S. M. (2007, January). Does social comparison activate self-regulation? The relationship between social comparison orientation and self-discrepancy magnitude and accessibility. Presented at the annual meeting of the Society of Personality and Social Psychology, Memphis TN.
- Rauch, S. M., Leippe, M. R., Eisenstadt, D., & McIntyre, K. P. (2007, January). Two routes to racial hatred: Threat and prevention-focus with persuasion. Presented at the annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- Leippe, M. R., Eisenstadt, D., Rauch, S. M., Walls, L. H., Kiddoo, K. L., & Frommelt, A. A. (2006, May). Attempted Recall and Pre-identification Certainty Judgments Reduce Eyewitness Identification Confidence and Speed. Presented at the annual meeting of the Association for Psychological Science, New York, NY.
- Leippe, M. R., Eisenstadt, D., Rauch, S. M., Stambush, M. A., & Fox, M. (2005, March). The impact of biased lineup instructions and pre-identification memory feedback on eyewitness identification confidence and the confidence-accuracy relationship. Presented at the annual meeting of the American Psychology-Law Society, La Jolla, CA.
- Leippe, M. R., Eisenstadt, D., McIntyre, K., Rivers, J. A., Rauch, S. M., Stambush, M., Hicks, J., & Whitworth, A. (2004, January). "How am I not perfect?" Self-descriptiveness and certainty of ideal-self traits as a function of self-esteem. Presented at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- Eisenstadt, D., Leippe, M. R., et al. (2004, January). Counterattitudinal advocacy and racial beliefs: The mediating role of positive thoughts. Presented at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- Eisenstadt, D., Leippe, M. R., Rauch, S. M., Stambush, M., Hicks, J. L., Rivers, J. A., Whitworth, A., & Salas, J. (2003, July). Effects of co-witness feedback about an eyewitness report on identifications and susceptibility to misleading information. Presented at the International, Interdisciplinary Conference on Psychology and Law, Edinburgh, Scotland.
- Eisenstadt, D., Leippe, M. R., Rivers, J. A., Hicks, J. L., Rauch, S. M., Stambush, M., Whitworth, A., Salas, J., Bujaker, G., & McIntyre, K. (2003, February). The self-comparison process:

- Mediational roles of counterargument accessibility and negative affect in judgments about the self-concept and self-esteem. Presented at the annual meeting of the Society of Personality and Social Psychology, Los Angeles, CA.
- Leippe, M. R., Eisenstadt, D., Votraw, L. M., Hicks, J. L., & Rauch, S. M. (2002, March). Eyewitness expert testimony: Recency and a judge's reminder can make it work for the defense. Presented at the annual meeting of the American Psychology-Law Society, Austin, TX.
- Eisenstadt, D., Leippe, M. R., Rivers, J. A., Rauch, S., Stambush, M., Seib, H., Millinger, R., Louis, L., McCaslin, M., & Whitworth, A. (2002, February). Counterargument accessibility and Distraction as buffers against negative (rejected-self) personality feedback. Presented at the annual meeting of the Society of Personality and Social Psychology, Savannah, GA.
- Eisenstadt, D., Leippe, M. R., Rivers, J. A., Murphy, C.R., & Millinger, R. (2001, February). Dissonance and prejudice: When thinking is a mixed bag. Presented at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.
- Eisenstadt, D., Leippe, M. R., Rivers, J. A., Murphy, C. R., Seib, H. M., Bennett, K. L., Sachs, S. R., Sirotak, J. S., Wolf, D. M. (1999, April). Dissonance reduction and prejudice: Effects of costs and distraction on attitude change and restructuring. Presented at the annual meeting of the Midwestern Psychological Association, Chicago.
- Leippe, M. R., Seib, H. M., Eisenstadt, D., & Alia-Klein, N. (1998, August). Effects of eyewitness expert testimony in strong and weak cases. Presented at American Psychological Association annual meeting, San Francisco, CA.
- Leippe, M. R., Allard, R., Bukszpan, C., & Gele, K. (1997, April). Effects of feedback about recall memory on eyewitness identification, confidence, and suggestibility. Presented at Eastern Psychological Association annual meeting, Washington, D.C.
- Leippe, M. R., Eisenstadt, D., Cusick, D., Antar, S., Tappen, E. R., & Garczynski, J. A. (1996, August). Asymmetry and defense in reactions to feedback about the self. Presented at American Psychological Association annual meeting, Toronto, Ontario, Canada.
- Eisenstadt, D., Leippe, M. R., Darr, B. I., Fanning, K., Antar, S., & Cusick, D. (1996, August). Dissonance, personal relevance, and change in prejudice-relevant attitudes. Presented at American Psychological Association annual meeting, Toronto, Ontario, Canada.
- Leippe, M. R., Eisenstadt, D., Darr, B. I., & Fanning, K. (1994, June). Prejudice and dissonance: The role of racial ambivalence and beliefs in responses to induced compliance. Presented at American Psychological Society annual meeting, Washington, D.C.
- Eisenstadt, D., Fleishman, J. A. G., & Leippe, M. R. (1994, June). The effects of self-comparison on mood and self-belief. Presented at American Psychological Society annual meeting, Washington, D. C.
- Leippe, M. R., Eisenstadt, D., & Fanning, K. (1994, April). Prejudice reduction through the generalization of dissonance reduction. Presented at Eastern Psychological Association annual meeting, Providence, RI.
- Fleishman, J. A., Eisenstadt, D., & Leippe, M. R. (1994, April). The role of counterarguing in

- reactions to feedback about the self. Presented at Eastern Psychological Association annual meeting, Providence, RI.
- Eisenstadt, D., Garczynski, J. A., Leippe, M. R., Woolaway, K., & Bryant, L. (1993, August). The effects of trait importance on self-comparison and persuasion. Presented at American Psychological Association annual meeting, Toronto, Ontario, Canada.
- Eisenstadt, D., Leippe, M. R., Garczynski, J. A., Bryant, L., & Woolaway, K. (1993, April). Self-comparison and persuasion. Presented at Eastern Psychological Association annual meeting, Crystal City, VA.
- Leippe, M. R., Eisenstadt, D., & Lorentzen, E. (1992, July). Impression involvement and persuasion: Evidence for biased processing and strategic self-presentation. Presented at 25th International Congress of Psychology, Brussels, Belgium.
- Eisenstadt, D., Leippe, M. R., Malik, R., & Bryant, L. (1992, July). The role of self-importance in the acceptance of feedback inconsistent with the self. Presented at 25th International Congress of Psychology, Brussels, Belgium.
- Lorentzen, E., & Leippe, M. R. (1992, August). Effects of jury note taking on verdict and information processing. Presented at American Psychological Association annual meeting, Washington, D.C.
- Leippe, M. R. (1991, June). Impression involvement and persuasion following a pretest: Strategic opposition to counterattitudinal advocacy. Presented at American Psychological Society annual meeting, Washington D. C.
- Lorentzen, E., & Leippe, M. R. (1991, June). Jury note-taking creates a leniency bias in ambiguous cases. Presented at American Psychological Society annual meeting, Washington, D.C.
- Virgile, C., Manion, A. P., & Leippe, M. R. (1991, June). Arousal and free gifts increase donations: A new compliance technique. Presented at American Psychological Society annual meeting, Washington, D.C.
- Manion, A. P., Oberstein, S. G., Romanczyk, A., & Leippe, M. R. (1990, June). Factfinders can discriminate accurate from inaccurate adult and (to some extent) child eyewitnesses. Presented at American Psychological Society annual meeting, Dallas, TX.
- Manion, A. P., & Leippe, M. R. (1990, May). Response involvement and biased elaboration in persuasion. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.
- Leippe, M. R., Romanczyk, A., & Manion, A. P. (1989, August). Believability of adults' and children's memories for real events. Presented at American Psychological Association annual meeting, New Orleans, LA.
- Manion, A. P., Romanczyk, A., & Leippe, M. R. (1989, May). Eyewitness memory for a participatory Event as a function of age. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.
- Romanczyk, A., Manion, A. P., & Leippe, M. R. (1989, May). The effects of eyewitness age, judge's

- instructions and assigned reasonable doubt criterion on perceptions of mock jurors. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.
- Romanczyk, A., & Leippe, M. R. (1988, April). Reactions to child (versus adult) eyewitnesses: Telling arguments for child witnesses. Presented at Eastern Psychological Association annual meeting, Buffalo, NY.
- Jackson, J. M., Leippe, M. R., Francasso, M. P., & Krizman, A. M. (1986, May). Do juries socially loaf? Presented in a symposium entitled "Jury Size and Juror Motivation" at Midwestern Psychological Association annual meeting, Chicago, IL.
- Saad, I., & Leippe, M. R. (1986, April). Beliefs about alcohol and cognitive dissonance: Relief from a bottle of near-beer. Presented at Eastern Psychological Association annual meeting, New York, NY.
- Leippe, M. R., & Ferrari, J. R. (1985, April). Polarization versus reversal of persuasion: Effects of processing set and message exposure duration. Presented at Eastern Psychological Association annual meeting, Boston, MA.
- Elkin, R. A., & Leippe, M. R. (1985, April). Arousal in cognitive dissonance: The physiology of attitude change. Presented at Eastern Psychological Association annual meeting, Boston, MA.
- Ferrari, J. R., & Leippe, M. R. (1985, April). Effects of persuasive messages on blood donation attitudes, intentions, and behavior. Presented at Eastern Psychological Association annual meeting, Boston, MA.
- Leippe, M. R. (1984, April). Not guilty beyond a doubt: The impact of non-identifying eyewitnesses on mock-jurors' verdicts. Presented at Eastern Psychological Association annual meeting, Baltimore, MD.
- Leippe, M. R. (1983, April). Persuasion, cognitive responses, and message exposure duration: Evidence for thought reversal. Presented at Eastern Psychological Association meeting, Philadelphia, PA.
- Elfner, E. S., Hardy, R. R., Leippe, M. R., & Williamsen, J. A. (1982, June). Initial report of the St. Norbert goals impact study: A four-year longitudinal assessment of student outcomes. Presented at meeting of Association for Institutional Research in the Upper Midwest, LaCrosse, WI.
- Hosch, H. M., Leippe, M. R., Marchioni, P. M., & Cooper, D. S. (1982, April). Victimization, self-monitoring, and eyewitness identification. Presented at Southwestern Psychological Association annual meeting, Dallas, TX.
- Leippe, M. R. (1979, May). Amount of information processing and persuasion: The effects of message exposure duration and message quality. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.
- Baca, L. D., Williams, K., Leippe, M. R., Ostrom, T. M., & Garrison, C. (1977, November). Program evaluation of a crime watch project. Presented at Evaluation Research Society annual meeting, Washington, D.C.

Leippe, M. R., Baumgardner, M. H., & Greenwald, A. G. (1977, November). Associative interference and persistence of persuasion. Presented at Psychonomic Society annual meeting, Washington, D.C.

Baumgardner, M. H., Leippe, M. R., & Greenwald, A. G. (1977, May). Effects of topic characteristics on persistence of persuasion. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.

Leippe, M. R., Wells, G. L., & Ostrom, T. M. (1976, August). Importance of the crime and accuracy in eyewitness identification. Presented at American Psychological Association annual meeting, Washington, D.C.

Baumgardner, M. H., Leippe, M. R., & Ostrom, T. M. (1976, May). The role of criterial attributes in the organization of cognitive representations. Presented at Midwestern Psychological Association annual meeting, Chicago, IL.

## **RESEARCH GRANTS**

### **Funded**

Leippe, M. R. (principal investigator). The accuracy, credibility, and impact of children's eyewitness testimony. (Funded by the National Science Foundation. The grant was a three-year continuing one covering the period September 1, 1987 to February 1, 1991. The total amount awarded was \$143,460.)

### **Submitted but Not Funded**

Eisenstadt, D., & Leippe, M. R. The mediational roles of public self-awareness and social self-discrepancies in the negative affect-aggression relationship: A self-regulatory model. Requested amount: \$364,112. (Proposal submitted to National Science Foundation, Social Psychology Program, on 7/15/2006, and was positively reviewed with an invitation to resubmit.)

Leippe, M. R., & Eisenstadt, D. The nature and determinants of eyewitness confidence and confidence-accuracy correspondence: A cue-belief model. (Proposal submitted in August, 2004 to National Science Foundation, Law and Social Science Program. Requested amount: \$352,461. Proposal was favorably reviewed [4 of 7 reviews were "very good" or "excellent;" none were negative] and a resubmission encouraged.)

Eisenstadt, D., & Leippe, M. R. Studies of self-comparison: The processes and factors involved in self-concept change and resistance to change. (Submissions of this proposal to National Science Foundation in 2001 and 2002 were favorably reviewed and fell just short of the funding cut-off.)

Leippe, M. R. Factors affecting the valid assessment of children's and adults' eyewitness testimony. (Submitted to National Science Foundation in 1991. The proposal, which requested \$273,000, was favorably reviewed but not funded.)

Leippe, M. R. Persuasion and processing sets: A cognitive elaboration model of attitude change in communication settings. (Submitted to National Science Foundation in July, 1984. The proposal was favorably reviewed but not funded.)

Leippe, M. R. Behavior expectation, persuasion, and post-message behavior. (Submitted to National

Institute of Mental Health Small Grant Program in December, 1982. The proposal was unanimously approved for funding but not funded due to insufficient agency money.)

**PROFESSIONAL MEMBERSHIPS:** Society of Experimental Social Psychology; American Psychology-Law Society; Association for Psychological Science (Fellow); Society for Personality and Social Psychology; Society for Applied Research in Memory and Cognition, Psychonomic Society; Midwestern Psychological Association (Charter Fellow)