



February 28, 2023

To: The John Jay College Community
Re: Phase 1 of New Website Scheduled to Launch March 4

We're pleased to share that **Phase 1 of the new website is scheduled to launch on March 4**. Phase 1 includes the Homepage, About Us, Admissions, Advancement and News & Events.

We're launching the new site in phases to make the project more manageable [our site has 8,000+ pages]. Phase 2 [Academic & Student Affairs] is scheduled to go live at the end of May and Phase 3 [everything else] at the end of July.

Between Phase 1 go-live and project completion a few months later, the site may seem disjointed and be frustrating to use. Issues may also arise, which is normal for a project like this. We sincerely appreciate your patience.

Here are some additional updates from the [project team](#):

- 1. The project continues to track to goal**; all five project indicators [overall status, risk, budget, schedule and scope] are green. [See the [dashboard](#) for details.]
- 2. Phase 2 [Academic & Student Affairs] front end development and content migration is scheduled to begin mid-March.**

In the next few weeks, we'll start meeting with Phase 2 content owners and sharing access to the site and training. Once Phase 2 content has been migrated to the new site, we'll let content owners know it's ready to review. We'll also work with [project liaisons](#) to establish timelines.

Work on Phase 3 is scheduled to begin in late May/early June.

- 3. To prepare for Phase 2 & 3 content review/creation**, content owners can review current content and assess what to update, adapt or delete, and what new content to create. Please [contact me](#) if you'd like some help with content review/creation.

Content owners can also watch this [introduction to the new site](#) and check out other resources on the [project page](#), including [content development guidelines](#) and [sample templates](#). Additional training videos will be added soon and Anh Phan, Mandy Meng and I are always available to assist.

We'll continue to share project updates periodically via email and regularly via the [project page](#). Please [email](#) me with your questions.

Thank you,
Kira Poplowski
Chief Communications Officer