



February 8, 2023

To: The John Jay College Community

Re: New Website Project Update - Content Review & Launch Dates

The new website will give us multiple opportunities to tell our story more cohesively and reinforce our branding and identity in a modern, approachable way. It's also an opportunity to update content, create new content and delete old content so our users can access high-quality, accurate and relevant info.

Here are some updates from the [project team](#):

1. The project continues to track to goal; all five project indicators [overall status, risk, budget, schedule and scope] are green. [See the [dashboard](#) for details.]
2. Front end development and content migration continue.

3. Site launch is staggered in three phases to make the project more manageable. Our anticipated launch dates are:

- March 4 - Phase 1 [homepage, admissions, advancement, about, news]
- May 31 - Phase 2 [academic affairs, student affairs]
- July 29 - Phase 3 [administrative [HR, business services, facilities, etc.]]

We will add a banner with this information to the current site in the next week or so and share it in upcoming issues of JMail.

4. Members of the project team met with [project liaisons](#) and content owners to discuss content review/development. Content deadlines [[see tab 3 here](#)] are under review or were reviewed and approved.

5. Content owners are assessing which current content needs to be adapted, deleted or created [[see content guidelines](#)].

6. Starting this week, we will provide site editors and publishers access to the new site and begin content management training. This process will continue over the next few months.

We are sharing project updates periodically via email and regularly via the [project page](#). Please [email](#) or call me with your questions.

Thank you,  
Kira Poplowski  
Chief Communications Officer